



OVERARCHING GOAL/PRINCIPLE:

To protect and enhance the relevance of nursing history in evidence-based practice, society, academia, and the overall practice of nursing.

Vision Statement: Promote the appreciation and scholarship of nursing history to inform and shape nursing's future.

Mission Statement: AAHN is a network of discovery that advances historical scholarship in nursing and healthcare and promotes the development of historians.

Objective 1: INCREASING VISIBILITY					
Goals	Actions	Who	Resources	Deadline	Progress to Date
Increase the visibility of AAHN and nursing history throughout the healthcare community and the general public	<ul style="list-style-type: none"> • Create a set of slides for members to use that highlights the relevance of nursing history in society, academia, and the practice of nursing and raises the visibility of AAHN. • Develop and present 2-3 Webinars per year as a means of offering year round educational opportunities. 	Task Force TBD Task Force TBD	N/A – slides can be posted on the website for member access and use. Supported by registration fees	Task Force Appointed: 1/31/13 Slide to BOD for approval: 4/1/13 Appt TF: 1/31/13 Plan: 4/1/13	Awaiting BOD approval “Talking History” Presentations Feb and April 2013 Additional Planning in progress New Logo prepared

AAHN Strategic Initiatives

	<ul style="list-style-type: none"> • Create a new logo for AAHN. 	Staff/Board of Directors	To be included in 2013 operating budget	Draft: 4/1/13	and shared with members for approval.
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Objective 2: Communications:					
Goals	Actions	Who	Resources	Deadline	Progress
Improve communications with AAHN membership, the healthcare community, and beyond	<ul style="list-style-type: none"> • Evaluate the criteria for serving as an NHR peer reviewer and on the NHR Editorial Board. 	NRH Editorial Board	N/A – Develop plan	Plan: 4/1/13	Confer with editor of NHR
	<ul style="list-style-type: none"> • Convert the <i>Bulletin</i> to an online e-newsletter with 2 – 4 items published per month. Provide printed recaps (frequency TBD) per year to be mailed, particularly to members without email. 	<i>Bulletin</i> Editor	N/A – Develop plan	Plan: 4/1/13	Change Due Date to 4/1/14
	<ul style="list-style-type: none"> • Establish a Website Content Editorial Committee to provide oversight for all content hosted on the AAHN website. 	Website Content Editorial Committee	N/A – Develop plan	Appt Cmt: 12/31/12	Exploration of website in process
	<ul style="list-style-type: none"> • Publish proceedings from the annual conference through a professional publisher to ensure that the book carries an ISBN number. 	Publications Committee	Develop plan, timeline, and budget	Plan: 4/1/13	Put on hold after discussion at Spring BOD mtg.
	<ul style="list-style-type: none"> • Obtain presenter permission and post presentation PowerPoint® • Expand/increase number of posters presented at the conference. 	Publications Committee Conference planning committee Publications	Part of conference proceedings policies Conference time and space	Move to 4/1/14 Sept 2013	On hold 18 posters for current conference

AAHN Strategic Initiatives

	<ul style="list-style-type: none"> • Move media reviews to the AAHN website. 	Committee			No action yet
	<ul style="list-style-type: none"> • Encourage members to join the Sigma Theta Tau International speakers' bureau and actively pursue speaking opportunities to present topics relevant to nursing history. The AAHN slides should be incorporated wherever possible to ensure that AAHN is duly noted and represented. 	Strategic planning committee	N/A	Plan: 4/1/13	Item for BOD approval
	<ul style="list-style-type: none"> • Have a display banner made to use at various nursing history events, including AAHN, and perhaps other nursing association meetings (will need to wait for new logo) 	BOD	Cost of Banner in budget	9/30/13	Item for BOD approval
	<ul style="list-style-type: none"> • Set up an AAHN Nursing History Listserv 	Strategic Planning Committee	IT expertise	9/30/13	Item for BOD approval
	<ul style="list-style-type: none"> • Obtain generic business cards that can be used by Board members and others with addressing groups on nursing history (may need to wait for new logo) 	Strategic Planning Committee	Cost of cards	9/30/13	Item for BOD approval
	<ul style="list-style-type: none"> • Create a Nursing History Mobile App 	Strategic Planning	IT expertise	9/30/13	Item for BOD approval
		Publications			

AAHN Strategic Initiatives

	<ul style="list-style-type: none"> • Post speaker videos on nursing history on YouTube and AAHN website. 	Committee	N/A	9/30/13	Item for BOD Approval
	<ul style="list-style-type: none"> • Advertise in nursing publications 	BOD	Cost of Advertising	9/30/13	Item for BOD approval
	<ul style="list-style-type: none"> • Develop a set of FAQs to be hosted on the AAHN website and offered throughout the nursing community 	Publications Committee	N/A	9/30/13	Item for BOD approval
	<ul style="list-style-type: none"> • Encompass non-university settings within AAHN's reach for membership and organizational activities 	BOD	N/A	9/30/13	Item for BOD approval
	<ul style="list-style-type: none"> • Encourage member publishing beyond NHR as a means of expanding communications related to nursing history. 	BOD	N/A	9/30/13	Item for BOD approval

Objective 3: Organizational Advancement:					
Goals	Actions	Who	Resources	Deadline	Progress
Develop an infrastructure that fosters AAHN growth	<ul style="list-style-type: none"> Evaluate and restructure the Board to create an environment that offers the ability to act in a nimble manner in addressing organizations issues and challenges. 	Bylaws Committee	N/A	Plan: 4/1/13	Currently being addressed by By-Laws Committee
	<ul style="list-style-type: none"> Obtain a proposal from the Resource Center for Associations to provide meeting management services for hotel negotiations and coordination, budget/finance, registration, and exhibit and sponsorships in coordination with the host school for future AAHN meetings. 	Board of Directors/Resource Center for Associations	Conference budget to be incorporated within the overall AAHN budget for income and expenses	Proposal: 10/31/12	Proposal received and will be reviewed by BOD
	<ul style="list-style-type: none"> Partner with nursing organizations that might be celebrating a significant anniversary. 	Strategic Planning Committee	N/A	Plan: 4/1/13	Several organizations identified but no partnerships yet
	<ul style="list-style-type: none"> Enact a bylaw change to support leadership sustainability by adding a one-year position for a President-elect and a one-year position for the Past-President (maintains a balanced number of board members as the President-elect come on the board and the Past-President moves 	By Laws Committee	N/A	9/30/13	Item for BOD approval

AAHN Strategic Initiatives

	<p>off). The functions of the President-elect are establishing the committee leadership teams for their term of office, participate in external relations activities, and other duties as deemed appropriate by the Board.</p> <ul style="list-style-type: none"> • Invite doctoral students to attend Board meeting as part of their meeting confirmation • Enact a bylaw change the Publications Committee to the Communications committee encompassing • NHR, the E-Newsletter, and the AAHN website. • Organize and deliver new board orientation. 	<p>BOD</p> <p>BOD and By Laws Committee</p> <p>Publications Committee</p> <p>BOD</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p> <p>N/A</p>	<p>9/30/13</p> <p>9/30/13</p> <p>9/30/13</p> <p>9/30/13</p>	<p>Item for BOD approval</p> <p>Item for BOD approval</p> <p>Item for BOD approval</p> <p>Item for BOD approval</p>
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