



AAHN

*American Association for the
History of Nursing*



WEGMANS SCHOOL of NURSING
St. John Fisher College

34TH ANNUAL AAHN NURSING & HEALTHCARE HISTORY CONFERENCE

Co-sponsored by Wegmans School of Nursing, St. John Fisher College

September 7-9, 2017

Woodcliff Hotel & Spa Fairport, NY





Sponsorship Opportunities

2017 AAHN Annual Conference – September 7-9, 2017
Woodcliff Hotel & Spa | Rochester, New York

Exhibit Space Details

Fees:

<i>Nonprofit/Academic Inst./Gov't</i>	<i>For-Profit Organization</i>	<i>Local 501(c)(3) Organization</i>
\$450 Single Table	\$700 Single Table	\$200 Single Table
\$700 Double Table	\$950 Double Table	\$300 Double Table

The exhibit fee includes:

- Table-top space including one 6'x30" draped table, two chairs, and wastebasket. The exhibit space is carpeted.
- Listing in the onsite program guide.
- Direct Web link to your organization's homepage. Please provide URL on the application form.
- One "Exhibitor Only" pass is included in the cost of an exhibit space. Additional passes are available for \$150 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The "Exhibitor Only" pass does not include admission to conference sessions.

Full fees are to be remitted with the application. Payments are to be made by check or credit card. Make checks payable to AAHN and forward to AAHN, 10200 West 44th Avenue, Suite 304, Wheat Ridge, Colorado 80033, 720-881-2685.

Entertainment or Social Functions

No entertainment or social functions may be scheduled to conflict with the official AAHN Annual Conference program or exhibit hours. Requests for use of function space at the facility **must be made in writing**. Upon receipt of request for function space, the applicant will be notified if space is available. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

2017 Exhibit Space Schedule (subject to change as program is finalized)

Friday, September 8, 2017

Exhibitor Set-up	8:00am – 10:00am
Exhibits Open	10:00am – 5:30pm
Exhibitor Teardown	5:30pm – 6:30pm

Saturday, September 9, 2017

Exhibits Open	8:30am – 3:00pm
Exhibitor Teardown	3:00pm

Important Dates/Deadlines:

Hotel Reservation Cut-Off: August 16, 2017
Exhibit Application: August 21, 2017

Eligibility for Exhibiting

The purpose of the AAHN Annual Conference is to enhance the professional development of our members. Accordingly, AAHN reserve the exclusive and total rights to control all aspects of the conduct of the meeting and exhibits. AAHN specifically reserve the right to determine acceptability of applications for exhibit space. Applications must meet all of the following criteria:

- The products or services to be exhibited are to be of professional or educational interest or benefit to the registrants.
- The applicant is determined by AAHN to be ethical and reputable, and the goods and services to be exhibited are reasonably believed by AAHN not to be harmful, ineffective or illegal.
- The applicant agrees to comply with AAHN's Rules and Regulations governing exhibits.

- The application, fees and any required documents are received prior to the established deadline.

Promotional Opportunities

Sponsorships

Each sponsor will have their logo and a link to their home page listed on the AAHN meeting website as well as recognition in the Onsite Program Guide. You will also receive a sponsor ribbon for your name badge. If you would like to co-sponsor an event by contributing to the total cost of the event, please contact Andrew Van Wasshnova at 720-881-2685 or avanwasshnova@kellencompany.com for more information.

General Sponsorship funds will apply to supporting receptions, continental breakfasts, networking breaks, or the awards luncheon. Branded item sponsorships have also been added this year. Please choose from one of the levels of sponsorships below:

General Sponsorship Levels

Gold	\$1000 and up
Silver	\$501 – \$999
Bronze	\$250 – \$500

Branded Sponsorship Options

Tote Bag	\$2,000
Lanyards	\$1,500
Water Bottles	\$1,000
Speaker Sponsor	\$1,000

**Sponsorship details outlined on next page*

Media Distribution

As an additional opportunity, your brochure, pamphlet, etc., can be placed in each attendee's registration packet. A fee of \$150 is charged for participation in this distribution program. Please send a sample for approval, via email to avanwasshnova@kellencompany.com. It is the vendor's responsibility to provide the needed number of copies. **The vendor must ship the inserts directly to the hotel.** Inserts must arrive at the hotel **no later than Wednesday, September 6, 2017.** Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.

Onsite Program Advertising

Advertise your institution or organization in the onsite program. To place an ad, please complete the ad order section on the application form. We can accept your ad copy as an electronic file in TIFF or PDF format, minimum 300 DPI resolution. Please call if your ad is in a different format. The deadline to receive your ad copy for the onsite program is **August 14, 2017.**

	<u>Exhibitor</u>	<u>Non-Exhibitor</u>
Outside Back Cover (8 1/2" w x 11" h)	\$600	\$640
Inside Front or Back Cover (8 1/2" w x 11" h)	\$550	\$590
Inside Full Page (8 1/2" w x 11" h)	\$450	\$490
Inside Half Page (8 1/2" w x 5.5" h)	\$400	\$440

Hotel Information

The meeting will be held at the Woodcliff Hotel & Spa in Fairport, New York. A special rate of \$179 single and has been arranged. For reservations, call the hotel directly at 1-585-381-4000. Please identify yourself as an American Association for the History of Nursing attendee to receive the special rate. The reservation cut-off date is August 16, 2017; **thereafter the hotel will accept reservations on a space available basis only at the current market rate.**

Contact Information

All exhibit inquiries and applications for the AAHN Annual Conference should be addressed to:

AAHN, Attn: Andrew VanWasshnova
10200 West 44th Avenue, Suite 304
Wheat Ridge, CO 80033
Tel: (303) 422-2685
FAX: (720) 881-6101

E-mail: avanwasshnova@kellencompany.com



Sponsorship Levels

2017 AAHN Annual Conference – September 7-9, 2017
Woodcliff Hotel & Spa | Rochester, New York

General Sponsorships

Gold Sponsor - \$1,000 and up

- Complimentary standard exhibit space with two “Exhibitor Only” passes.
- Opportunity to place one marketing piece in the conference tote bags.
- Recognized as a “Gold Sponsor” in the following pieces of collateral:
 - Onsite program
 - AAHN meeting website, with a link to your webpage
 - Sponsor recognition board at the meeting
 - Any other promotional pieces, depending on when the sponsorship is secured (i.e., preliminary program, sponsor recognition slideshow, etc.)

Silver Sponsor - \$500-\$999

- Opportunity to place one marketing piece in the conference tote bags.
- Recognized as a “Silver Sponsor” in the following pieces of collateral:
 - Onsite program
 - AAHN meeting website, with a link to your webpage
 - Sponsor recognition board at the meeting
 - Any other promotional pieces, depending on when the sponsorship is secured (i.e., preliminary program, sponsor recognition slideshow, etc.)

Bronze Sponsor - \$250-\$499

- Recognized as a “Bronze Sponsor” in the following pieces of collateral:
 - Onsite program
 - AAHN meeting website, with a link to your webpage
 - Sponsor recognition board at the meeting
 - Any other promotional pieces, depending on when the sponsorship is secured (i.e., preliminary program, sponsor recognition slideshow, etc.)

Itemized Sponsorship Options

As an event or item sponsor, you will also receive recognition on any sponsor recognition pieces. Please provide print-ready artwork.

Tote Bag Sponsor - \$2,000

Sponsoring the Official AAHN 2016 Annual Conference tote bag will make your company a center point of every attendee’s attention.

Lanyard Sponsor - \$1,500

The lanyards will have your logo imprinted and will be worn by every attendee at the institute.

Water Bottle Sponsor - \$1,000

With your logo on a water bottle, you will be an integral part in helping to keep attendees hydrated.

Speaker Sponsor - \$1,000

Help bring outstanding speakers to the joint meeting and receive recognition as the sponsor for a specific session.



Exhibitor and Sponsor Application

2017 AAHN Annual Conference – September 7-9, 2017

Woodcliff Hotel & Spa | Rochester, New York

Application Deadline: August 21, 2017

Main Contact: _____

Institution/Company: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website/URL: _____

Exhibit Representative: _____

Additional "Exhibitor Only" passes names: (**\$150** each)

Agreement – In making this application, we agree to conform to the Exhibit Regulations for the 2017 AAHN Annual Conference.

Signature _____

Onsite Program Information for Exhibitors

Describe in 50 words or less (exactly as you want it to appear in the onsite program) the products or services to be demonstrated. Please send your description for the Program to AVanWasshova@KellenCompany.com by **August 21, 2017**.

Sponsorship Opportunity

- | | | | |
|---------------------------------|---------------|--|---------|
| <input type="checkbox"/> Gold | \$1000 and up | <input type="checkbox"/> Tote Bag | \$2,000 |
| <input type="checkbox"/> Silver | \$500 – \$999 | <input type="checkbox"/> Lanyards | \$1,500 |
| <input type="checkbox"/> Bronze | \$250 – \$499 | <input type="checkbox"/> Water Bottles | \$1,000 |
| | | <input type="checkbox"/> Speaker | \$1,000 |

Media Distribution Opportunity

Your brochure will be placed in each registrant's tote bag. Please distribute _____ item(s) in the Registrant's tote bag at **\$150** per brochure, pamphlet, etc.

Fee Summary:

Full Meeting Registration:
AAHN Members: \$469/\$515 \$ _____
Non-Members: \$569/\$615 \$ _____
Exhibit Space(s): \$450/\$700/\$200 (single table) \$ _____
\$700/\$950/\$300 (double table) \$ _____
Additional Exhibitor Pass: \$150 each \$ _____
Sponsorship: _____ \$ _____
Media Distribution: \$150 \$ _____
Advertising: _____ \$ _____
Total Enclosed: \$ _____

Payment Method:

- Check
- Visa
- Master Card
- American Express
- Discover

Credit Card #: _____

Expiration Date: ____/____ 3-Digit CVV #: _____

Name of Cardholder: _____

Signature: _____

Please return this application with payment to:

AAHN, Andrew Van Wasshnova
10200 W 44th Ave, Suite 304
Wheat Ridge, CO 80033
Phone: 303-422-2685
Fax: 720-881-6101
Email: AVanWasshnova@KellenCompany.com