



**ACHNE**

*Association of Community Health Nursing Educators*



Dear Potential Exhibitor:

**The Association of Community Health Nursing Educators (ACHNE)** and the **Association of State and Territorial Directors of Nursing (ASTDN)** invite you to exhibit at our joint conference on June 10 – 12, 2010 at the Sheraton Crystal City Hotel in Arlington, VA. Our organizations are committed to promoting excellence in community and public health nursing education, administration, research, and practice. The attendees will represent academic and practice affiliates including faculty from schools of nursing, directors of public health departments, clinical nurse specialists, graduate nursing students (MSN and PhD) and nurse researchers.

In addition to being able to interact with this important market, one of the many benefits offered to our exhibitors is the ability to have an active link to your web page from the ACHNE conference page found at [www.achne.org](http://www.achne.org). This provides a high return on your marketing budget.

To enhance your exhibiting experience, we encourage you to consider additional opportunities that are available to you in the form of sponsorships. By sponsoring an event at the conference, such as food or beverage breaks, you will draw greater attention to your products and services.

We look forward to seeing you in Arlington!

Thank you,

**Connie Roush, PhD, RN**  
ACHNE VP and Program Chair

**Marilyn Haynes-Brokopp, MS, RN, APHN-BC**  
ASTDN Program Chair

## Exhibit Space Details

### Fees:

\$350 Single Table    \$650 Double Table    \$200 Demonstration

The exhibit fee includes:

- Table-top space including one 6'x30" draped table, two chairs, and wastebasket. The exhibit space is carpeted.
- A listing in the on-site program book.
- A direct Web link to your organization's home page. Please provide URL on the application form.
- Several times during the Institute have been designated for **demonstrations** of your product by an ACHNE or ASTDN member who is an end-user. This would be appropriate for textbooks with online support, software platforms for online education or clinical applications, instruments used for data collection.
- One "Exhibitor Only" pass is included in the cost of an exhibit space. Additional passes are available for \$50 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The "Exhibitor Only" pass does not include admission to conference sessions.

**Full fees are to be remitted with the application.** Until payment is made, the applicant is not guaranteed a space in the exhibit area. Payments are to be made by check or credit card. Make checks payable to ACHNE and forward to ACHNE, 10200 West 44th Avenue, #304, Wheat Ridge, Colorado 80033, 303-422-0769.

### Entertainment or Social Functions

No entertainment or social functions may be scheduled to conflict with the official ACHNE & ASTDN Joint Meeting program or exhibit hours. Requests for use of function space at the facility **must be made in writing to ACHNE**. Upon receipt of request for function space, ACHNE will notify the applicant if space is available. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

### 2010 Exhibit Space Schedule

**Thursday, June 10, 2010**

<b>Exhibitor Setup</b>	1:30pm – 3:45pm
Exhibits Open	4:00pm – 6:30pm

**Friday, June 11, 2010**

Exhibits Open	Breaks & Lunch periods
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### Important Dates/Deadlines:

Exhibit Application: May 17, 2010

Hotel Cut-Off: May 21, 2010

### Eligibility for Exhibiting

The purpose of the ACHNE & ASTDN Joint Meeting is to enhance the professional development of our members. Accordingly, ACHNE reserves the exclusive and total right to control all aspects of the conduct of the meeting and exhibits. ACHNE specifically reserves the right to determine acceptability of applications for exhibit space. Applications must meet all of the following criteria:

- The products or services to be exhibited are to be of professional or educational interest or benefit to the registrants.
- The applicant is determined by ACHNE to be ethical and reputable, and the goods and services to be exhibited are reasonably believed by ACHNE not to be harmful, ineffective or illegal.
- The applicant agrees to comply with ACHNE's Rules and Regulations governing exhibits.
- The application, fees and any required documents are received prior to the established deadline.

## Promotional Opportunities

- Sponsorship
- Media Distribution

### Sponsorships

Each sponsor will have their logo and a link to their home page listed on the ACHNE website as well as recognition in the Onsite Program. You will also receive a sponsor ribbon for your name badge. If you would like to co-sponsor an event by contributing to the total cost of the event, please contact Kristi Klinke at 303-422-0769 ext 118 or [KKlinke@resourcenter.com](mailto:KKlinke@resourcenter.com) for more information.

Sponsorship funds will apply to supporting receptions, continental breakfasts, networking breaks, awards luncheon or sponsoring the tote bags for the attendees. Please choose from one of the levels of sponsorship below:

#### Levels of Sponsorship

Gold	\$1000 and up
Silver	\$501 – \$999
Bronze	\$250 - \$500
Tote Bag	\$750

### Media Distribution

As an additional opportunity, your brochure, pamphlet, etc., can be placed in each attendees registration packet. A fee of \$50.00 is charged for participation in this distribution program. Please send a sample for approval, via email to [kklinke@resourcenter.com](mailto:kklinke@resourcenter.com). It is the vendor's responsibility to provide the needed number of copies. **The vendor must ship the inserts directly to the hotel.** Inserts must arrive at the hotel **no later than noon, Friday, June 4, 2010**. Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.

### Contact Information

All exhibit inquiries and applications for the ACHNE & ASTDN Joint Meeting should be addressed to:  
ACHNE

Attn: Kristi Klinke  
10200 West 44th Avenue, #304  
Wheat Ridge, CO 80033  
Tel: (303) 422-0769  
FAX: (303) 422-8894  
E-mail: [KKlinke@resourcenter.com](mailto:KKlinke@resourcenter.com)

### Hotel Information

The meeting will be held at the Sheraton Crystal City Hotel, in Arlington, VA. **A special rate of \$139 single/double (plus applicable taxes)** has been arranged. Call 1-703-486-1111 to make reservations. Please identify yourself as an ACHNE attendee to receive the special rate. **The reservation cut off date is May 21, 2010**; thereafter the hotel will accept reservations on a space available basis only at the current market rate.



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**Exhibitor and Sponsor Application**

2010 ACHNE & ASTDN Joint Meeting – June 11- 12, 2010  
Sheraton Crystal City Hotel, Arlington, Virginia

Main Contact: \_\_\_\_\_

Institution/Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website/URL: \_\_\_\_\_

Exhibit Representative: \_\_\_\_\_

Additional “Exhibitor Only” passes names: (\$50 each)

\_\_\_\_\_

\_\_\_\_\_

Agreement – In making this application, we agree to conform to the Exhibit Regulations for the 2010 ACHNE & ASTDN Joint Meeting.

Signature \_\_\_\_\_

**Application Deadline: May 17, 2010**

**Onsite Program Information for Exhibitors**

Describe in 50 words or less (exactly as you want it to appear in the ACHNE onsite program) the products or services to be demonstrated. Please send your description for the ACHNE Program to [kklinke@resourcenter.com](mailto:kklinke@resourcenter.com) by **May 17, 2010**.

**Sponsorships**

Levels of Sponsorship

- Gold \$1000 and up
- Silver \$501 – \$999
- Bronze \$250 – \$500
- Tote Bag \$750

**Media Distribution Opportunity**

ACHNE will place your brochure in each registrant’s tote bag. Please distribute \_\_\_\_\_ item(s) in the Registrant’s tote bag at \$50 per brochure, pamphlet, etc.

**Fee Summary:**

Meeting Registrations:

ACHNE/ASTDN Member Full Institute: \$300.00 \$ \_\_\_\_\_

Non-Member Full Institute: \$424.00 \$ \_\_\_\_\_

Exhibit Space(s): \$ \_\_\_\_\_

Exhibit Demonstration: \$ \_\_\_\_\_

Additional Exhibitor Pass: \$ \_\_\_\_\_

Sponsorship: \$ \_\_\_\_\_

Media Distribution: \$ \_\_\_\_\_

**Total Enclosed:** \$ \_\_\_\_\_

Payment Method: Check Visa Master Card American Express Discover

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_ 3-Digit CVV #: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return this application with payment to: Kristi Klinke, ACHNE 10200 W 44<sup>th</sup> Ave, Suite 304 Wheat Ridge, CO 80033 Fax: 303-422-8894**



**This Event is being Co-Provided by APHA/PHN**