

# 2010 ACHNE & ASTDN

Joint Meeting

In collaboration with APHA

June 10 - 12, 2010 | Arlington, Virginia

Register online at [www.achne.org](http://www.achne.org)



Embracing Diversity:  
Innovations in Education,  
Policy, & Practice



Association of Community Health Nursing Educators



# 2010 Joint Meeting

The 2010 Joint Meeting of the Community Health Nurse Educators and the Association of State and Territorial Directors of Nursing will be a time of excitement, partnership and professional renewal for nurses who are committed to excellence in the field of community/public health nursing (C/PHN). We invite you to share your work, insights, and research on strategies to advance diversity in C/PHN research, education and practice, as well as improve the health of the public.

## **Purpose**

Promote excellence in current and future C/PHN nursing through the use of innovative, effective, evidence-based methodologies and strategies for research practice, and education.

## **Intended Audience**

Public health nurses, managers, public health and community health nurse educators, students, and partners interested in public health nursing issues.

## **Conference Objectives**

Upon completion of this conference the participant will be able to:

1. Discuss innovative approaches toward increasing diversity in the C/PHN workforce and faculty.
2. Describe strategies that foster a culturally competent C/PHN workforce, faculty, and student body.
3. Summarize research and evaluation findings related to C/PHN advocacy efforts.
4. Compare the effectiveness of C/PHN practice across diverse populations and settings.
5. Demonstrate innovative strategies with policymakers when advocating for the role of C/PHN.

## **Continuing Education**

"The American Public Health Association Public Health Nursing section (APHA/PHN) is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation."

ACHNE strives to ensure balance, independence, objectivity and scientific rigor in all of its educational programs. All planners, faculty members, moderators, discussants, panelist and presenters participating in this program have been required to disclose any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of this program. This includes relationships with pharmaceutical companies, biomedical device manufacturers or other corporations whose products or services are related to the subject matter of the presentation topic. The intent of this policy is to identify openly any conflict of interest so that the attendee may form their own judgments about the presentation with full disclosure of the facts. In addition, faculty is expected to openly disclose any off-label, experimental and/or investigational uses of drugs or devices in their presentation. Written disclosures are available upon request.

## **Hotel Information**

This year's Joint Meeting will be held at the **Sheraton Crystal City Hotel**, 1800 Jefferson Davis Highway, Arlington, VA 22202.

- Room Rate: **\$139 per night** plus applicable taxes.
- **Make Reservations:**  
Phone: 703-486-1111 or 1-888-627-8209  
Online Reservations available
- Group Code: ACHNE
- Reservation Deadline: May 21, 2010

## Schedule & Agenda

### Wednesday, June 9, 2010

- 12:00pm - 5:00pm ACHNE Board of Directors  
3:00pm - 5:00pm ASTDN Board of Directors

### Thursday, June 10, 2010

- 7:30am - 6:00pm Registration  
8:00am - 12:00pm ACHNE Board of Directors  
8:00am - 12:00pm **Preconference Workshop:**  
*Congressional Advocacy Training*

ASTDN and ACHNE nurse leaders will have the opportunity to become familiarized with the ASTDN Public Policy Guidebook and prepare for making a Congressional office visit. During this morning workshop, speakers will help prepare members for afternoon Hill visits to their elected representatives. (See Hill visit sign-up in the registration materials.) Come and learn the "How-to's" of meeting with legislators and advocating for public health nursing.

**Michelle Artz**, Chief Associate Director  
**Hilary M. Hansen**, Senior Policy Analyst  
*American Nurses Association  
Government Affairs Office*

- 1:00pm - 4:00pm **Preconference Research Workshop:**  
*Implementing the ACHNE Research  
Priorities: Embracing Diversity*

The 2010 ACHNE Research Pre-conference will focus on dissemination of the 2009 ACHNE Research Priorities for Public Health Nurses. Speakers will address their programs of research in light of the research priorities, their research funding history, and provide strategies for securing research and evaluation funding. Content will include approaches to research in workforce diversity and eliminating health outcome disparities.

Dr. Barbara Polivka  
Drs. Kathy Baldwin & Michele Issel  
Drs. Julia Cowell & Diane McNaughton  
Dr. Katie Sellers

- 1:00pm - 4:00pm **Visits to Capitol Hill**  
5:30pm - 6:30pm **ACHNE New Member Orientation  
ASTDN New Member Orientation**  
6:30pm - 8:00pm **Opening Session**  
*ACHNE Business Meeting*  
Joyce Splann Krothe, DNS, RN  
ACHNE President  
6:30pm - 8:00pm **Opening Session**  
*ASTDN Business Meeting*  
Diana Pistole, MPH, MSN, RN  
ASTDN President

# Schedule & Agenda

## Thursday, June 10, 2010 (continued)

8:00pm - 9:00pm **Keynote Address:** *The Impact of Health Care Reform on the Diversity of the Community/Public Health Nursing Workforce*

**RADM Kerry Paige Nessler, RN, MS**  
Chief Nurse Officer  
U.S. Public Health Service

9:00pm - 10:00pm **Welcome Reception**  
**75th (Diamond) Anniversary of ASTDN**  
(hors d'oeuvres provided; cash bar)

8:30am - 10:00am

**D - Symposium:** *Nursing and the Environment: Alliance of Nurses for Healthy Environments (ANHE)*

10:00am - 10:30am

**Break/Exhibitors**  
(refreshments provided)

10:30am - 12:00pm

**E - Concurrent Session:** *Education and Practice Strategies for Cultural Competence in Multiple Settings*

- Development and application of cultural competencies from nursing student to nursing professional

- Creating a Community Health Fair: a first community assignment

- Providing Health Care in a Community Correctional Facility: An Undergraduate Nursing Clinical Experience

- Public Health Nursing Practice Strategies and Older Adult Homelessness

**F - Concurrent Session:** *Nursing Students' Meaning and Experience of Diverse People and Places*

- Confluent Education: Opportunity to Enhance Students' Empathy and Presence with Clients from Different Cultures

- Expanding Baccalaureate Nursing Students' Attitudes about Poverty

- In Living Color: Impressions & Connections Resulting From a Photo-based Windshield Survey Exercise

- The insider view: Promoting the Cultural Competence of Students in Family Illness Care.

**G - Symposium:** Leveling Community/Public Health Nursing (C/PHN) Competencies: The journey from generalist to DNP

**H - Symposium:** Alaska Public Health Nurse Academy

12:00pm - 12:45pm

**Networking Lunch (provided)**

1:00pm - 2:30pm

**Joint Plenary Session:** Opportunities to Leverage Resources With Our Partners

Dialogue with ASTDN and ACHNE strategic partners during a round robin session about partnering and leveraging opportunities on topics related to policy, education and practice.

*Invited Presenters to be announced.*

## Friday, June 11, 2010

7:00am - 5:00pm Registration

7:30am - 8:30am Breakfast (provided)

8:30am - 10:00am **A - Concurrent Session:** *Review and Application of Standards of Practice*

- Advocacy and Diversity: National Trends Utilizing Quad Council Competencies in Baccalaureate Public Health Nursing Education

- The Doctorate of Nursing Practice and Advanced Community/Public Health Nursing

- Environment versus Genetics in Population Health: Responding to Essentials of Baccalaureate Education for Professional Nursing Practice

- From Innovation to Effectiveness: 20 Years of Collaboration

**B - Concurrent Session:** *Recruiting and Retaining a Diverse Student, Faculty and Professional Workforce*

- Fostering inclusivity: An inter-disciplinary approach

- Preparing a diverse advanced practice community/public health nursing workforce

- Problem solving by public health nurses: Examining the differences between novices and experts

- Using the evidence: On-line strategies for diverse students and learning styles

**C - Concurrent Session:** *Going On-line with C/PHN Courses*

- Going Online: Developing Quality Online Community Health Theory and Clinical Courses

- Involving Students via Distance in a Rural Community Service Learning Practicum

- Using Google Documents to Teach Community Assessment to Online RN-BSN Students

- Vulnerable Populations/Cultural Competency "Field Trip" Activity for Hybrid/Online RN-BSN Students

# Schedule & Agenda

## Friday, June 11, 2010 (continued)

2:30pm - 3:00pm

**Break/Exhibitors**  
(refreshments provided)

3:00pm - 4:00pm

**I - Concurrent Session:** *Global Strategies for Cultural Competence*

- Community Nursing Student Education for Global Citizenship
- Health Care Delivery Through a Different Lens: The Effects of an Undergraduate International Community Health Course
- "Traditional discipline" or domestic violence: Participatory action research with a Sudanese refugee community

**J - Concurrent Session:** *Advocacy in PHN practice and education*

- Public Health Nursing Education in the "Long Civil Rights Movement," 1945-1960
- Teaching Global Health and Cultural Competency: A Higher Education and Community/Public Health Partnership
- Public Health Nurse to Population Ratio

**K - Symposium:** Essentials of Baccalaureate Nursing Education for Entry Level Community/Public Health Nursing: A Critical Analysis

**L - Symposium:** Use and Evaluation of Poverty Simulation in Undergraduate Nursing Education

4:00pm - 5:00pm

**Poster Sessions**

1. A Heart To Heart Connection: Cultural Immersion Experience of Senior Baccalaureate Nursing Students
2. Academic Practice Linkages: Dining, Dialogue & Diversity
3. Achieving accreditation and transformational change
4. An Academic/Service Partnership Focused on Political Activity in Order to Benefit the Delivery of Public Health
5. Assessing PTSD in the Primary Care Setting
6. Barriers and Facilitators to RN Participation in a BSN Completion Program
7. Beyond Cultural Competence: Place Proficiency and Community Assessment
8. Disaster Preparedness and the Role of the Community/Public Health Nurse

9. Distance Delivered Nursing Education in Alaska

10. Embracing Diversity in International Educational Exchanges: A Review of the Literature

11. Enhancing Nursing Students Cultural Knowledge and Awareness through a Three week Immersion Course in Mexico

12. Healthcare Decisions of African American Men and HIV Testing

13. Hearing All the Voices: Using On-line Discussions to Engage Each Student

14. Large Scale Indigent Care Clinics as Service Learning Opportunities for Nursing Students

15. Omaha System Public Health Data: Methods for Research and Program Evaluation

16. Public Health Nurse Helps You Stay Well: Historical Accounts at Stony Brook Retreat, TB Sanatorium

17. Reaching out to Health Providers in Medically Underserved Communities: Public Health Programs in Geriatric Education

18. Reflections from the Field: Student Experiences in Disaster Learning

19. Social Justice: A Concept Analysis

20. Use of Telehealth to Manage Chronic Illness among Elderly Populations

21. Wikis and Nings? Substance or Fluff?

22. The Omaha System: Meeting Challenges in Education and Practice

### STUDENT POSTERS:

23. Watching a Public Health Nurse at Work

24. They Serve Too: Risks for Children of Deployed Parents

25. Health Education in the MSM Community: Dinner, Dudes and Doctors

26. Assessing the Healthcare Needs of a Rural, Energy-Impact

27. Pasadena Public Health Initiative: A Service Proposal

28. Practicum Experience for DNP PHN Students: Survey Development and Gap Identification as Partners with a Mid-South Community Agency

29. Emergency contraception: High school health educators and nurses' perceptions of adolescent access and knowledge

30. Evaluation of the Effectiveness of an H1N1 Flu Vaccination Program

# Schedule & Agenda

## Friday, June 11, 2010 (continued)

7:30pm **Friday Social Event** (optional)

### **Washington Favorities at Night**

We will enjoy a narrated riding tour by expert licensed tour guides as we travel along Constitution, Independence, and Pennsylvania Avenues viewing the nation's capital in all its splendor. View the Washington Monument, the Capitol, enjoy the impressive panorama from the steps of the Lincoln Memorial. We will visit the inspiring FDR Memorial, the Jefferson Memorial and the recently completed World War II Memorial. Passing the famous Watergate complex we'll proceed across Memorial Bridge to the Iwo Jima Memorial. A short walk through the Hall of Nations and Hall of States at the John F. Kennedy Center for the Performing Arts will be our last stop. A waiter during several of the stops will serve wine, soft drinks, cheese and pastries.

## Saturday, June 12, 2010

7:30am - 3:00pm Registration

7:30am - 8:30am **Breakfast** (provided)

7:30am - 8:30am **Committee meetings**

8:30am - 9:30am **M - Concurrent Session:** *Evaluating Cultural Competence in Education and Practice*

- Promoting a Global Perspective in Nursing Education: A Two-Week Nursing Mission Trip
- Tools to Measure Changes in Cultural Competency (and other attributes) In Nursing Students
- Reaching Consensus on Population-Patient Care Indicators for Public Health Nursing

**N - Symposium:** *Empowerment and Collaboration - The Role of the Student in a Public Health Nursing Clinical*

**O - Symposium:** *An Integrated, Multi-faceted Approach to Cultural Competence*

10:00am - 11:00am **Closing General Session**  
Joyce Splann Krothe, DNS, RN  
ACHNE President

11:15am - 12:30pm **ASTDN Business Meeting**

12:30pm - 2:30pm **Post-Conference Workshop:**  
*Innovative Teaching Strategies and teaching Resources for PHN Education*

## ACHNE and ASTDN Program Committees 2009 - 2010

### ACHNE Committee

**Connie Roush, PhD, RN, Chair**  
University of North Florida

Jean Hill, EdD, RN, C  
Western Carolina University

Pamela F. Levin, PhD, APHN-BC  
Rush University Medical Center

Carolyn Mason, MSN, RN  
Miami University of Ohio

Louise Miller, PhD, RN, Co-Chair  
University of Missouri

Penny Weismuller, DrPH, RN  
California State University-Fullerton

Brenda Young, DNP RN NP-C  
Miami University

### *Ex Officio*

Susan Swider, PhD, APHN-BC, President-Elect  
Rush University Medical Center

### ASTDN Committee

**Marilyn Haynes-Brokopp, MS, RN, APHN-BC, Chair**  
University of Wisconsin - Madison

Michelle Cravetz, MS, RN-BC  
ASTDN

Glenda Kelly, MSN, RN  
University of Missouri-Columbia

Glynnis LaRosa, RN, MPH, CPHQ  
Massachusetts Department of Public Health

Fran A'Hern Smith, DNSc, RN  
ITT School of Nursing

Louise A. Anderson, RN, MSN  
WCI-AHEC, Alumna, IN

Janet DeVeny Edwards, CPM  
Oklahoma State Department of Health

### APHA Nurse Planner

Donna Westawski, MSN, RN  
Pennsylvania Department of Health

# 2010 ACHNE & ASTDN Joint Meeting Registration Form

June 10 - 12, 2010 | Sheraton Crystal City Hotel - Arlington, VA

Name: \_\_\_\_\_ Credentials: \_\_\_\_\_

Affiliation: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Vegetarian Meals?  Yes  No Special Assistance Required: \_\_\_\_\_

	Member		Non-Member		
	Before May 21	After May 21	Before May 21	After May 21	
Register me for:					<b>Become an ACHNE Member!</b>
Full Meeting	<input type="checkbox"/> \$300	<input type="checkbox"/> \$398	<input type="checkbox"/> \$424	<input type="checkbox"/> \$524	Regular <input type="checkbox"/> \$120
One Day	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175	Full Time Student (provide proof of student status) <input type="checkbox"/> \$80
Student	<input type="checkbox"/> \$135	<input type="checkbox"/> \$150	Must be a student member of ACHNE to receive the student registration rate.		Corporate <input type="checkbox"/> \$500
Retired	<input type="checkbox"/> \$160	<input type="checkbox"/> \$215	<input type="checkbox"/> \$160	<input type="checkbox"/> \$215	Institutional (College or University) <input type="checkbox"/> \$500
WS01: Pre-Conference - Congressional Advocacy Training	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	<b>Become an ASTDN Member!</b>
WS02: Pre-Conference - Implementing the ACHNE Research Priorities	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	Official State Representative/Designee <input type="checkbox"/> \$400
Friday Evening Event: Washington Favorites at Night	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	<input type="checkbox"/> \$60	Associate or Alumni Members <input type="checkbox"/> \$75
CE Fees	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20	PHN Leader <input type="checkbox"/> \$75
WS03: Post Conference : Innovative Teaching Strategies	<input type="checkbox"/> \$30	<input type="checkbox"/> \$30	<input type="checkbox"/> \$30	<input type="checkbox"/> \$30	Student <input type="checkbox"/> \$25

## Event Attendance

### Thursday, June 10

- Visit to Capitol Hill - 1:00pm - 4:00pm
- New Member Orientation
- ACHNE  ASTDN
- Opening Session
- ACHNE  ASTDN
- Keynote
- Welcome Reception

### Friday, June 11

- 8:30am - 10:00am Sessions
- A  B  C  D
- 10:30am - 12:00pm Sessions
- E  F  G  H
- 1:00pm - 2:30pm
- Joint Plenary Session
- 3:00pm - 4:00pm Sessions
- I  J  K  L

### Saturday, June 12

- 8:30am - 9:30am Sessions
- M  N  O

## Need a roommate?

- Yes  No  Male  Female  Smoking  Non-smoking  
Your name will be added to a list of others requesting roommates and you will receive the list via email.

## Payment Information

Total: \$ \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Check # \_\_\_\_\_ Make checks payable to ACHNE.

MasterCard  Visa  American Express  Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Exact Name on Card: \_\_\_\_\_ 3-Digit CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Don't forget to make your hotel reservations!**  
1-888-627-8209  
code: ACHNE

Cancellation Policy – Cancellations received in writing by May 21, 2010 will be issued a refund less a \$50 processing fee. NO REFUNDS FOR CANCELLATIONS RECEIVED AFTER MAY 21, 2010. ACHNE reserves the right to cancel. In the unlikely event of cancellation, ACHNE is not responsible for any costs, damages, or other expenses of any kind, including, without limitation, transportation, and/or hotel costs incurred by registrant. Speakers subject to change without notice.

Return this form with payment to:

ACHNE | 10200 West 44th Avenue, Suite 304 | Wheat Ridge, CO 80033

Fax: 303.422.8894