



CSE 2014 Annual Meeting

May 2-5, 2014

San Antonio Marriott Rivercenter

San Antonio, TX

PRELIMINARY PROGRAM



[www.CouncilScienceEditors.org](http://www.CouncilScienceEditors.org)

## Welcome Letter from the President and Program Committee Chair & Co-Chair

Editors assess risk and benefit, prioritize strategies and ultimately make and implement decisions in support of a vision (e.g., make a difference and chart a new direction). While the challenges of scholarly publishing are enormous, the solutions need to be bigger. Because “everything is bigger in Texas,” whether you are a veteran or a novice editor, you’ll find something useful to take away from the 2014 Annual CSE Meeting in San Antonio!

The 2014 CSE Meeting theme “**4D Publishing: Data, Decision, Difference, and Direction**” can help chart a new course for your journal. As editors, we are inundated with data (Big Data! Open Data! Show me the data!), from which we make decisions — decisions that, we hope, will make a difference. A difference that can lead us to new and improved directions in scholarly publishing! The program has been carefully crafted to offer an outstanding slate of plenary speakers and interactive workshops to help you get started.

Plenary speakers include:

- **Howard Bauchner, M.D.** is Editor-in-Chief of *The JAMA Network*. He will present “Evolving Issues in Scholarly Publishing: Open Access; Data Transparency; the Digital World.” For over a century, publishing evolved slowly. Print, paper, and mail dominated. Then came the Internet — and with it more changes in the last decade than in the last 100 years. Dr. Bauchner will explore issues that editors grapple with including open access, data transparency, questions of fabrication and falsification, the digital space, and the development of a brand. *JAMA* and *The JAMA Network* have undergone substantial changes over the past 2 years, including the creation of *The JAMA Network*, development of a new website, renaming of the network journals, redesign of all 10 journals, and the introduction of an HTML5 application.
- **Siva Vaidhyanathan, Ph.D.** is a cultural historian and media scholar, and is the Robertson Professor in Media Studies at the University of Virginia. He will present “Big Data and Publishing — The Legal, Ethical and Intellectual Implications for Editors.” He is well known for his pioneering commentary on copyright, technology, and the dissemination information via the internet and in scholarly publication. His remarks will consider editors’ influence in selecting, presenting and sharing information. These hefty editorial responsibilities are further complicated by publishers’ requirement for a sustainable and profitable business model. Consequently, what is the right path?

The interactive workshops offer a stepwise approach to achieving your vision.

### **Step 1 — Gather the data.**

Ensure a solid foundation in the basics of scholarly publishing. Hone your skills while learning about journal indexing, library journal subscriptions, style guides, editorial boards, new technical advances, emerging standards, management approaches, and how to optimize publication options.

### **Step 2 — Guide the decision.**

Identify the pressing issues in scholarly publishing. Learn about “big data,” open peer review, predatory publishers, crowdsourcing, novel delivery platforms, and more.

### **Step 3 — Make a difference.**

Establish policies, apply ethical practices, collaborate, and mentor.

### **Step 4 — Chart a new direction.**

Innovate, improve your journal, and contribute to the field of scholarly publishing.

We look forward to your active participation at the 2014 CSE Annual Meeting!

**Heather Goodell, MIS — CSE President**  
**Kristi Overgaard, BSc — Program Chair**  
**Christine Casey, MD — Program Co-Chair**

San Antonio, Texas



# Council of Science Editors (CSE)

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## Who is the Council of Science Editors (CSE)?

CSE's mission is to promote excellence in the communication of scientific information. CSE's purpose is to serve members in the scientific publishing and information science communities by fostering networking, education, discussion and exchange, and to be an authoritative resource on current and emerging issues in the communication of scientific information.

The Council of Biology Editors (CBE) became CSE in 2000. The new name more accurately reflects our expanding membership. CBE was established in 1957 by joint action of the U.S. National Science Foundation and the American Institute of Biological Sciences. Today, CSE enjoys close relationships with a number of international scientific publishing organizations, but it functions autonomously, relying on the vigor of its members to attain the goals of the organization. Any individual interested in the purpose of CSE is eligible for regular membership.

## 2014 Program Committee

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## Sponsor Recognition

The Council of Science Editors gratefully acknowledges the following companies for their generous contributions. Through their valued support, we are able to offer essential education to the scientific publishing industry.



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save \$100 instantly on your  
Annual Meeting Registration

## Short Course Details

### Short Course for Journal Editors

**Please note that this is a TWO-DAY program:**

Friday, May 2, 2014 and Saturday, May 3, 2014

**Part I — 8:00am – 5:00pm, Friday, May 2**

**Part II — 8:00am – 5:00pm, Saturday, May 3**

#### Objective

To provide an overview of the roles and responsibilities of scientific journal editors.

#### Course Description

The 2-day Short Course for Journal Editors is designed as an introduction for newly appointed editors and a refresher for experienced colleagues, providing a comprehensive survey of the roles and responsibilities of editors of scientific journals. There will be formal presentations on the fundamentals of editing, the editorial board, journal management, publishing ethics, operating business practices, and considerations for introducing a new publication or improving an established one. The group discussions are a key feature of the course, because they provide an opportunity for detailed consideration of decision making, manuscript improvement, allegations of inappropriate behavior, and, most importantly, the issues that participants bring to the table. Participants will also have the opportunity to put forward their questions and problems for consideration by the faculty and other participants.

#### Who Should Attend

Editors-in-chief, editors, associate editors, and chairs of publications committees, particularly those who are new to their position or who are taking on additional responsibility.

#### Faculty

- William L. Lanier, MD, Editor-in-Chief, *Mayo Clinic Proceedings*, Department of Anesthesiology, Mayo Clinic, *Course Coordinator*
- Arthur J. Hilliker, PhD, Editor, *Genome*
- Jody Hundley, Production Manager, Scientific Publishing, American Heart Association
- Bruce A.F. Polsky, Principal, Hanell Consulting, LLC
- Terry Van Schaik, Senior Consulting Associate, Kaufman Wills Fusting & Company

#### Program in Brief, Friday, May 2

- Publication of the Results of Research: Peer Review and Determination of Journal Content
- Ethical Obligations of Editors, Authors, and Reviewers
- Organization, Composition, and Function of an Editorial Board
- Breakout Sessions
- Assistant Editors, Editorial Boards, and Consultants
- Reviewers: Selection, Responsibilities, and Nurture
- Editorial Decision Making and Communicating with Authors
- Journal Office Operations: Supervising, Evaluation, and Beginning Production
- The Business of Publishing

#### Program in Brief, Saturday, May 3

- The Role of Consultants When Starting a New Publication or Improving an Existing Publication
- Using Metrics to Improve Your Journal
- Breakout Sessions
- The Editor, the Editorial Office, and the Publisher
- How to Obtain and Improve Manuscripts
- Conflict and Misbehavior Among Editors, Authors, and Reviewers
- Independent or Supplemental Small Publications
- Your Journal: Your Role, Your Flow System, Your Problems, and Your Future

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Keep up-to-date on conference events  
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Connect with like-minded attendees

Register by April 1  
and SAVE over \$50!

## Short Course on Publication Management

8:00am – 5:00pm, Saturday, May 3

### Objective

To introduce new managing editors and other publication managers to, and to reinforce seasoned publication managers in, efficient and effective methods of managing a journal.

### Course Description

The 1-day Short Course on Publication Management is designed to address the wide-ranging role of managing editors and publication managers as well as the daily challenges they face. Course Coordinator Amy McPherson (Publications Director and Managing Editor of the *American Journal of Botany*) and her experienced faculty will present and reinforce efficient and effective methods of managing a journal. This is the basic course for those new to journal management; it is also designed to fill in the gaps and provide new ideas and perspectives to experienced managers.

The keynote session of the course will be titled “Managing to Lead.” Further sessions will address managing communications and people, and organizing workflow; working with in-house and remote colleagues and an increasingly intergenerational workforce with various experience and technical expertise; working with editors-in-chief, associate editors, editorial boards, authors, and reviewers; and perspectives of editors, authors, and reviewers. Discussions will include current controversies in ethics, conflicts of interest, and open access. The course will conclude with a problem-solving and discussion period; attendees are encouraged to bring specific questions from their own experience for discussion by all faculty and other attendees.

### Who Should Attend

Managing editors and those in other management positions in the journal publishing industry.

### Faculty

- Denis G. Baskin, PhD, Executive Editor, *The Journal of Histochemistry and Cytochemistry*
- Patricia K. “Patty” Baskin, MS, Executive Editor, *Neurology*
- Nancy Devaux, Process Improvement Manager, Sheridan/Dartmouth Journal Services
- Kenneth F. “Ken” Heideman, MS, Director of Publications, The American Meteorological Society

- Amy McPherson, Publications Director and Managing Editor, *American Journal of Botany*, Course Coordinator
- Eric Presanelli, Editorial Art Manager, American Physiological Society

### Program in Brief

- Leadership and Teambuilding in the Workplace
- Managing Effective Communications with Editors, Authors, Reviewers, and Staff — Organizing Meetings, Electronic Communications, Greater Efficiency
- Managing an In-house and Remote Intergenerational Workflow
- Working with Editors-in-Chiefs, Associate Editors, Editorial Boards, Authors, Reviewers, and Vendors
- Pride and Prejudice: Attitudes and Mindsets of Scientists on Their Roles in Journal Publishing
- Problem-solving and Discussion Session

## Short Course for Manuscript Editors

8:00am – 5:00pm, Saturday, May 3

### Objective

To introduce beginning editors to the tools of the trade and to enable seasoned editors to stay competitive in the field.

### Course Description

This 1-day course is designed both for novices and for experienced editors who need to stay current in the field of scientific/medical publishing, including a review of the skills required for mechanical and substantive editing of scientific material. The 2014 course will include sessions on (1) best practices in manuscript editing, including language editing, process efficiencies, and Microsoft Word tips; (2) editing tables, including table structuring, data consolidation, and technical tips; (3) editing figures; and (4) a split session on freelancing (for independent contractors) and ethical and legal issues (for office-based editors). The course will conclude with a roundtable discussion on various issues that manuscript editors face on a regular basis. Attendees are encouraged to share their own ideas and experiences in a room full of like-minded individuals.

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All attendees will receive course content as well as supplementary information electronically during the class. Attendees must furnish their own laptops to participate in this short course.

### Who Should Attend

Manuscript editors (or those interested in the field) at any level of experience and expertise.

### Faculty

- Elizabeth Blake, Director of Business Development, Inera Inc.
- Stacy Christiansen, MA, Director of Manuscript Editing, *JAMA*
- Annette Flanagin, RN, MA, FAAN, Executive Managing Editor, *JAMA*
- Suzanne Meyers, ELS, Proprietor, Suzanne Meyers Editing
- Peter J. Olson, ELS, Senior Copyediting Coordinator, Dartmouth Journal Services, *Course Coordinator*

### Program in Brief

- Best Practices in Manuscript Editing
- Editing Tables
- Editing Figures
- Ethical and Legal Issues in Scientific Editing
- Freelance Editing Forum
- Roundtable Discussions

### Short Course on Publication Ethics

8:00am – 5:00pm, Saturday, May 3

### Objective

To introduce and review, for managing editors, publication managers, and journal staff, ethics issues outlined in the CSE White Paper on Promoting Integrity in Scientific Journal Publications

### Course Description

The objective of this day-long course is to address ethical issues that arise in journal publication and to consider ways of investigating and resolving breaches of publication ethics. The course will present an introduction

of ethical issues for the new publication editor, managing editor, or journal staff member and a review for seasoned editors, using the CSE White Paper on Publication Ethics as a guide. It will include topics such as conflicts of interest, duplicate publication, piracy and plagiarism, human subjects, data misrepresentation, image fraud, authorship disputes, editorial independence, falsification of data, and research misconduct. Participants will learn the appropriate approaches to investigate suspicions of breaches of publications ethics and uses of errata, retractions, expressions of concerns, and sanctions. Although all these topics cannot be addressed thoroughly in the time allotted, faculty will handle some areas quickly and focus more on those that editors may encounter more frequently. Case studies will be used as examples for discussion, audience participation/questions will be encouraged, and resources for resolving ethical issues participants may be faced with will be presented.

### Who Should Attend

Managing editors, publication managers, journal staff, and those in other management positions in the journal publishing industry

### Faculty

- Alan R. Price, PhD, CEO of Price Research Integrity Consultant Experts (P.R.I.C.E.)
- Annette Flanagin, Managing Deputy Editor, *Journal of the American Medical Association*
- Elizabeth Blalock, Managing Editor, *Journal of Investigative Dermatology*
- Patricia K. Baskin, MS, Executive Editor, *Neurology*
- Liz Wager, Publications Consultant and former Chair of the Committee on Publication Ethics (COPE)

### Program in Brief

- Conflicts of interest: Authors, editors, reviewers; authorship issues
- Research misconduct, including image fraud
- Duplicate publication, piracy, plagiarism
- Steps to investigate misconduct or breaches in publication ethics
- Correcting the scientific literature and imposing sanctions
- Case studies

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per attendee when three or more registrations are received from the same company/organization.

## Conference Agenda

### SATURDAY, MAY 3, 2014

7:00am – 8:00pm	Conference Registration & Check In
10:00am – 11:00am	Riverwalk River Tour
12:30pm – 3:30pm	San Antonio Missions Tour
1:00pm – 4:00pm	BELS Exam
5:00pm – 6:00pm	CSE New Member/ First Time Attendee Welcome Reception
6:00pm – 8:00pm	Welcome Reception & Exhibit Hall Opening

### SUNDAY, MAY 4

7:00am – 7:00pm	Conference Registration & Check In
7:30am – 7:30pm	Exhibit Hall
7:30am – 8:30am	Welcome Continental Breakfast
8:30am – 9:00am	<b>Opening Session</b> <b>Opening Remarks</b> — Heather Goodell, CSE President <b>Business Meeting</b> — Reports by CSE Officers on budget and annual planning
9:00am – 10:00am	<b>Keynote Address: Big Data and Publishing — The Legal, Ethical and Intellectual Implications for Editors</b> <b>Siva Vaidhyanathan, PhD</b> , Chair, Department of Media Studies, University of Virginia, Charlottesville, VA  Dr. Vaidhyanathan is well-known for his pioneering commentary on copyright, technology, and the dissemination information via the internet and in scholarly publication. His remarks will consider editors' influence in selecting, presenting and sharing information. These hefty editorial responsibilities are further complicated by publishers' requirement for a sustainable and profitable business model. Consequently, what is the right path?
10:00am – 10:30am	Refreshment Break & Exhibits and Poster Presentations
10:30am – 12:00pm	<b>01 CSE/COPE Joint Session: Misconduct Investigations — Balancing Collaboration and Confidentiality</b> <b>Charon Pierson, PhD, GNP-BC, FAAN, FAANP</b> , Editor-in-Chief, Journal of the American Association of Nurse Practitioners, Wiley-Blackwell Publishers; <b>Steve Shafer</b> , Editor-in-Chief, Anesthesia & Analgesia, Stanford University; <b>Roy Kaufman</b> , Managing Director of New Ventures, Copyright Clearance Center

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# Conference Agenda

SUNDAY, MAY 4

10:30am – 12:00pm

*continued*

**Session Description:** Recent cases of publication misconduct by authors have involved multiple journals and institutions that have crossed international boundaries. The Committee on Publication Ethics (COPE) has posted a discussion paper to begin a dialogue about the ethical and legal implications of collaboration among editors who become involved in these large multinational and multijournal cases. Questions have surfaced about the legal and ethical implications of breaching confidentiality when the case involves submitted versus published papers, contacting institutional review boards, and publishing retractions across multiple journals. This session will continue that dialogue with a panel of COPE members, editors, and a lawyer and will include significant time for audience discussion.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

## 02 Public Access and Reproducible Research: The Journal's Role, Responsibility and Contribution

**William "Bill" Silberg**, *Director of Communications, Patient-Centered Outcomes Research Institute (PCORI)*; **Trish Groves, MBBS, MRCPsych**, *Deputy Editor, Editor-in-Chief, BMJ, BMJ Open*; **David Crotty, PhD**, *Senior Editor, Oxford University Press, Board of Directors, CHOR, Inc.*

**Session Description:** There is growing tension between a journal's sustainable business model, the scientific imperative for reproducibility and federal funding requirements. As a result of the White House mandated Public Access policy, editors must now permit free access to articles resulting from federally funded research after 12 months of publication and authors must provide free access to the underlying data. International Committee of Medical Journal Editors (ICJME) has not commented on reproducible research and few journals have policies because they are not capable of supporting the infrastructure for reproducible research. This session will explore the practical implications of the Public Access Policy and highlight novel mechanisms (such as CHORUS) that can facilitate compliance with minimal burden to authors and journals.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

## 03 Authorship, Micro-Attribution and Social Engagement

**Laurel Haak, PhD**, *Executive Director, ORCID*; **Euan Adie**, *Founder, Altmetric*; **Kira Anthony, PhD**, *Editorial Development Manager, Nature Publishing Group*

**Session Description:** Attribution of credit for research and scholarly contributions is an issue front and center for the entire scholarly community. What constitutes a contribution and how should it be documented? Can we manage disclosure more effectively? Nature Publishing Group has been investigating these issues from an editorial perspective, while organizations like ORCID and Altmetric are leaders in working with the community to define practical options. This panel will discuss the issues, and describe current efforts to build frameworks for managing credit and measuring impact.

**Who Should Attend:** Managing Editors/Publisher, Editor-in-Chief



# Conference Agenda

SUNDAY, MAY 4

## 04 Evolution of Article-Based (or Continuous) Publication: Workflow Options and Lessons Learned

**Michael Friedman, PhD**, Journals Production Manager, American Meteorological Society; **Suzanne Kettley**, NRC Research Press; **Shaun Halloran**, Senior Manager, Production, American Society of Civil Engineers; **Lesli Mitchell**, Managing Editor, Preventing Chronic Disease Journal, Centers for Disease Control and Prevention

**Session Description:** This session examines approaches to, and implementations of, article-based workflows for continuous publication of journal articles. Publishers have plenty of options when it comes to designing workflows to accomplish this, and the speakers will explore this topic from the points of view of a publisher actively publishing in such a way already, in the middle of implementing such a workflow, and one just starting down that path. What options should be considered and what have been the lessons learned? Attendees can expect to come away with a broad appreciation for the issues involved in a tricky journal production challenge.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

12:00pm – 1:00pm

Lunch Break & Exhibits and Poster Presentations

1:00pm – 2:00pm

## 05 Improving the Use of Reporting Guidelines at Your Journal

**Cynthia Mulrow, MD, MSc**, Senior Deputy Editor, Annals of Internal Medicine, American College of Physicians; **Jason Roberts**, Senior Partner, Origin Editorial

**Session Description:** We will provide an overview of reporting guidelines (e.g. CONSORT for trials), why they are becoming increasingly vital for journals and how your journal might implement them into routine procedures in an effort to improve content quality. There is emerging evidence that reporting guidelines raise reporting standards, allow for the better validation of results during peer review and enable readers to more readily replicate the studies described. Whether you only occasionally receive a Randomized Controlled Trial or mandate authors adhere to one of the many reporting guidelines available, do you have a mechanism to check the reporting guideline checklists that your information for authors says is required? Get tips for how to introduce their use at your journal.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

## 06 Predatory Publishers: How to Recognize Publishing Fraud

**Jeffrey Beall, MA, MSLS**, Associate Professor, Scholarly Initiatives Librarian, Auraria Library, University of Colorado Denver; **Bruce Dancik, PhD**, Editor-in-Chief, Canadian Science Publishing (NRC Research Press); **Don Samulack, PhD**, President, U.S. Operations, Editage/Cactus Communications

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# Conference Agenda

SUNDAY, MAY 4

1:00pm – 2:00pm  
*continued*

**Session Description:** Librarian and researcher Jeffrey Beall created Beall's List of Predatory Publishers and conceived the term "predatory open access." This session will discuss who the predatory publishers are, how they operate, and why researchers should be wary of them. Also, the talk will explain why predatory publishing is so attractive to Asian authors. Emphasis will be placed on predatory publishing in the context of peer-review, and how this important function is not being handled properly by many open-access publishers.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

## 07 Editorial Internships: Opportunities for All to Benefit

**Katie Duelm**, *Managing Editor, Texas A&M University Press*; **Diane Hackett**, *Associate Director, Scientific Publications, MD Anderson Cancer Center*; **Stephen Palmer, PhD, ELS**, *Senior Scientific Medical Writer, The Texas Heart Institute*

**Session Description:** Editorial Internships can have a variety of benefits for editorial offices and the interns they host. To aid in achieving this potential, this session will include information and advice from two editors experienced in supervising interns and an early-career editor who recently interned at a journal. Aspects addressed will include defining goals of an internship, finding an intern or internship, structuring an internship, giving feedback to interns, avoiding pitfalls, and maximizing benefits for all involved. The session will include opportunity for audience members to ask questions and share their experience and suggestions. Come join us for a lively and productive discussion!

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

## 08 Usability and the Design of Information: Creating Author Instructions that Work

**Robert Schumacher, PhD**, *Executive Vice President, GfK User Centric*

**Session Description:** Usability testing is a technique used to evaluate a product or other materials – ranging from the interface of a plane cockpit to the design of an online consumer website - by testing it on users. This kind of testing provides direct data on how real users use a system by capturing information that can be used to refine the system to the point that users rarely make errors. In this session, speakers will clearly explain what usability testing and information design are, and how usability testing can be done to help improve journal instructions to authors in measurable ways.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

2:00pm – 2:30pm

Refreshment Break & Exhibits and Poster Presentations

2:30pm – 4:00pm

## 09 Suspected Misconduct: Deciding When and How to Contact Institutions

**Elizabeth A. Boyd**, *Associate Vice Chancellor, Ethics and Compliance, Associate Adjunct Professor, Department of Social and Behavioral Sciences, University of California, San Francisco*; **Steven L. Shafer**, *Editor-in-Chief, Anesthesia & Analgesia, Professor of Anesthesiology, Stanford University Medical Center*; **Véronique Kiermer**, *Executive Editor and Head of Research Services, Nature Publishing Group, New York*

# Conference Agenda

SUNDAY, MAY 4

2:30pm – 4:00pm  
*continued*

**Session Description:** When faced with possible misconduct, editors often don't have access to the information needed to judge a case, but must rely on institutions to investigate. Communication between editors and institutions is therefore vital for the integrity of the scientific record.

The CSE White Paper recommends that journals should have "a policy on the editor's responsibility for notifying an author's institution of failure to comply with the journal's ethical standards" and notes that many editors notify the employing institution in suspected misconduct cases if the authors' response is unsatisfactory. But the White Paper also suggests this "should not be a reflex reaction for editors" and that editors should consider the impact such action might have. This session will discuss the COPE recommendations for Cooperation Between Research Institutions and Journal Editors on Research Integrity Cases, and hear views from editors and institutional research integrity officers about how effective cooperation can be achieved.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

## 10 Open Access – What's New, What's Worked, What Hasn't

**Barbara Goldman, PhD**, Director, Journals, American Society for Microbiology;  
**Kay Robbins**, Professor of Computer Science, University of Texas at San Antonio;  
**Deborah Kahn**, Executive Vice President, BioMed Central; **Sue T. Griffin, PhD**, Professor, Reynolds Department of Geriatrics, University of Arkansas for Medical Sciences; **Bimal K. Banik, PhD**, C. Chem, F. R. S. C., University of Texas-Pan American

**Session Description:** In this session, representatives from four different open access (OA) points of view — that of an OA publisher, an Editor of an OA journal, a Journals Director at a society with subscription-based journals that has recently launched an OA journal, and an author who publishes in both subscription-based and OA journals – will discuss what's new, what's worked, and what hasn't in OA publishing. Speakers will provide an update on the current state of OA publishing, including a discussion of new OA mandates from institutions and funders; new OA initiatives from funding bodies; and the successes and challenges involved in OA publishing.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

## 11 More than a Collection: Applied Uses of Supplemental Data

**William Michener**, Professor and Director of e-Science Program, University Libraries Project Director, EPSCoR State Program, The University of New Mexico; **Liz Williams, PhD**, Executive Editor, The Journal of Cell Biology, The Rockefeller University Press; **Christine Laine**, Editor, Annals of Internal Medicine

**Session Description:** Supplemental Data is being used in extraordinary ways. To illustrate successful data sharing and accessibility initiatives, three examples from societies and journals will be presented. Included will be a description of author requirements, integration with data repositories, and lessons learned.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

## Conference Agenda

SUNDAY, MAY 4

2:30pm – 4:00pm

*continued*

### 12 Libraries 101

**Rajia Tobia, AMLS, AHIP**, Executive Director of Libraries, Library, University of Texas Health Center at San Antonio; **Diane Graves**, Assistant Vice President for Information Resources, University Librarian, Trinity University; **Joan Heath**, Associate Vice President, University Librarian, Texas State University

**Session Description:** The session, prepared by representatives of the Chicago Collaborative and academic library directors, will give an overview of medical and academic librarians' work and the issues they face each day. Discussion points include organizational structure, selection issues, budget concerns, new and emerging institutional roles, and information discovery routines. This session has been prepared by medical and academic librarians for publishers and editors.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

4:00pm – 4:30pm

Refreshment Break & Exhibits and Poster Presentations

4:30pm – 5:30pm

### 13 Planning for Continuous Operations in an Emergency

**Denis Baskin, PhD**, Executive Editor, The Journal of Histochemistry & Cytochemistry; **Michael Weston**, Executive Publisher, Health & Medical Sciences, STM Journals, Elsevier

**Session Description:** Are you prepared to weather the storms such as Katrina in 2005 or a group of deadly town-leveling tornadoes like those in Alabama in April of 2011? Or an office fire or burglary? The potential interruptions are even more risky when journals have staff working at remote sites. In this session, get some emergency preparedness tips from an executive editor on how to prepare your journal office to continue functioning during such calamities. We will also get tips from a publisher on how publishers plan to survive disasters such as these.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

### 14 Posts, Tweets, Channels and Likes: Adapting Journal Content for New Technologies and Ways of Delivery

**Patricia "Patty" Baskin**, Executive Editor, Neurology Journals, American Academy of Neurology; **Thomas Gerber, MD, PhD**, Associate Editor, Mayo Clinic Proceedings; **Bruce Polsky**, Publishing Consultant, Mayo Clinic Proceedings; **Lori Erickson, MD**, Associate Editor, Mayo Clinic Proceedings

**Session Description:** The session will discuss how to adapt journal content to new modes of delivery, including smart phones and tablets, podcasts and new ways of presenting information. Speakers will present the experience of journals' use of tablets, smart phones and other mobile technologies as a service to their readers, and as a means for promoting these journals, and will provide specific examples from the Journal *Neurology* and the *Mayo Clinic Proceedings*.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

## Conference Agenda

SUNDAY, MAY 4

4:30pm – 5:30pm

*continued*

### 15 **Big Data Science: Challenges and Opportunities for Authors, Reviewers, Editors and Publishers**

**Ruth Wilson**, *Publisher, Nature Physician Sciences and Scientific Data, Nature Publishing Group*; **Eleonora Presani**, *Elsevier*; **Eugene Kolker**, *CDO, Seattle Children's Research Institute*

**Session Description:** 500 quintillion bytes is the estimated size of the Large Hadron Collider daily output if all sensor data were to be recorded, hundreds of times more than all other information in the world. The cost of sequencing human genome has decreased 10,000 times since the milestone publication of the first human genome about a decade ago, resulting in boom of sequencing information at the rate of 2000 human genome equivalents of information per day just at the Beijing Genomics Institute alone. These examples highlight the growing importance of the big data science, this session will provide an overview of what big data science is, and what challenges and opportunities it poses for some of the key stakeholders in science publishing: authors, reviewers, editors and publishers.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

### 16 **Editorial Boards: Nuts and Bolts**

**Barbara Meyers Ford**, *President, Meyers Consulting Services*; **Judy Connors**, *Associate Director, Editorial Services, DIA*

**Session Description:** Does your journal have a productive editorial board? From criteria for selection to orientation through to operations and daily interactions, we will examine the critically important dynamics of working effectively with an EB. Solid relationships among the Editor, EB, and staff produce solid journals. Bring your experiences to share with the group in a lively Q&A.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

5:30pm – 7:30pm

President's Reception in Exhibit Hall featuring CSE 2012 Poster Presentations

7:00pm

**New for 2014! CSE Dinner Conversations** is your opportunity to sit with conference speakers and moderators and continue the conversation over dinner. Dinner will take place at various local restaurants, and each group will have a theme to discuss based on topics from the meeting program.

## Poster Presentations

CSE attendees share their insights and spirit of investigation with others at the Seventh Annual Poster Presentation. The winning Poster Presentation receives complementary registration to CSE's 2015 Annual Meeting in Philadelphia PA, and a copy of the CSE style manual, *Scientific Style and Format*.

**Poster presentations will be held Sunday, May 4, 2014, 5:30pm – 6:30pm.** Posters may be viewed during all breaks on Sunday May, 4 2014 at 10:00 am, 2:00pm, 4:00pm, and 5:30 – 7:30pm, and on Monday, May 5, 2014 at 9:30am, 2:00pm, and 4:00pm.

## Conference Agenda

### MONDAY, MAY 5, 2014

8:00am – 4:00pm Conference Registration & Check In

8:00am – 4:00pm Exhibit Hall

7:30am – 8:30am Continental Breakfast in Exhibit Hall

8:30am – 9:30am

#### **Plenary Address: Evolving Issues in Scholarly Publishing: Open Access; Data Transparency; the Digital World**

**Howard Bauchner**, *Editor-in-Chief*, Journal of the American Medical Association

For over a century, publishing evolved slowly. Print, paper, and mail dominated. Then came the Internet — and with it more changes in the last decade than in the last 100 years. Dr. Bauchner will explore issues that editors grapple with including open access, data transparency, questions of fabrication and falsification, the digital space, and the development of a brand. *JAMA* and *The JAMA Network* have undergone substantial changes over the past 2 years, including the creation of *The JAMA Network*, development of a new website, renaming of the network journals, redesign of all 10 journals, and the introduction of an HTML5 application.

9:30am – 10:00am

Refreshment Break in the Exhibit Hall and Poster Presentations

10:00am – 11:30pm

#### **17 Pinning Contributions to Individuals: Transparency of Credit and Responsibility**

**Amy Brand, PhD**, *Academic & Research Relations, Vice President North America, Digital Science*; **Véronique Kiermer, PhD**, *Executive Editor and Head of Researcher Services, Nature Publishing Group*; **Barbara J. Turner, MD, MSED, MA, MACP**, *Director ReACH Center (UTHSCSA, UTSPH), Professor of Medicine and Adjunct Professor of Community and Family Medicine, Texas Health Science Center San Antonio*; **Jonathon Dugan, PhD**, *Director of PLOS Labs, Public Library of Science*; **Diane Scott-Lichter**, *Vice President, Publishing, American College of Physicians*

**Session Description:** In 1997, Drummond Rennie introduced the concept of “contributorship.” He felt the notion of “authorship” was flawed as the numbers of authors per article increased and the relationship among them became more complex. In today’s world of global, interdisciplinary team-science this complexity continues. Even when definitions for authorship exist in a field or are required by journal policy, they are ambiguous. A more granular approach associated with individual roles in the research and its publication is needed for authors and others. Interest in contributions goes beyond authors and includes readers, funding agencies, academic institutions, editors, and publishers. This session will show how Rennie’s idea has gained traction, present perspectives and practical experiences of various stakeholders in attempts to evaluate authorship and contributions, and provide an update on the pilot to identify and measure contributor roles in STM journals that emerged from international workshops held by the Wellcome Trust and Harvard University.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

# Conference Agenda

MONDAY, MAY 5

10:00am – 11:30pm  
continued

## 18 Standardizing Data and Data Exchange in Scholarly Publishing

**Jay Henry**, Vice President, Sales & Marketing, Ringgold; **Rebecca Bryant, PhD**, Director of Community, ORCID; **Elizabeth Blake**, Director of Business Development, Inera, Inc.; **Carol Anne Meyer**, Business Development and Marketing Manager, CrossRef

**Session Description:** There are several organizations, such as the CrossRef, the National Library of Medicine, ORCID and Ringgold, which are putting forth ideas to standardize data and data exchange throughout scholarly publishing. This session will discuss new initiatives that address such challenges as easily identifying funding sources, managing author disambiguation, managing institution disambiguation, and standardization of information exchange.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

## 19 Journal Indexing

**David Gilkin**, Chief, Bibliographics Services Division, National Library of Medicine; **Wim JN Meester**, Senior Product Manager, Scopus-Elsevier; **Kathleen Michael**, Senior Editor Life Sciences, Thomson Reuters

**Session Description:** Securing indexing in the major citation databases (MEDLINE, PubMed, Web of Science, SCOPUS) is one of the most important hurdles a journal faces. This can be especially difficult for new journals. This panel will discuss the requirements for indexing and an overview of the review process and selection criteria. This session will be most helpful to journal publishers and Editors, especially those in the process of launching, or proposing to launch, new journals. Additionally, an overview of the process used by PubMed Central to include papers in this database will be discussed.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

## 20 Educational Strategies in Publication Ethics for Asian Authors

**J. Patrick Barron**, Professor, Emeritus, Communications and Language, International Communications Center, Tokyo Medical University, Tokyo, Japan; **Donald Samulack, PhD**, President, U.S. Operations, Editage/Cactus Communications; **Jing Duan, PhD**, Managing Editor, Acta Ecologica Sinica

**Session Description:** This session will focus on effective ways to help authors and researchers, primarily those in East Asia, understand and implement good publication practices, standards, and ethics. Discussion will center on how seminars and interactive workshops, webinars, and written resources in the native language can be effective in educating Asian authors about issues such as plagiarism, duplicate publication, and the importance of novel research findings in increasing their chances of publication in Western journals.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

# Conference Agenda

MONDAY, MAY 5

11:30pm – 1:00pm

Awards Luncheon

Please join us for lunch as CSE acknowledges and celebrates the hard work and accomplishments of members and colleagues. The scholarship winners and CSE certificate program graduates will also be highlighted in special presentations.

1:00pm – 2:00pm

## 21 Getting the Word Out: Hands-On Marketing Tools for the Publisher & Managing Editor

**Nan Hallock**, *Director of Publishing, Society for Laboratory Automation and Screening*;  
**Patty Brady**, *Editorial Specialist, American Association for Clinical Chemistry*

**Session Description:** The role of Publisher and Managing Editor often include promoting the Journal content and engaging members. Professionals from different parts of publishing will share practical tools and hands-on experiences on planning a social media marketing campaign and the benefits of using advertising in social media.

**Who Should Attend:** Managing Editor/Publisher

## 22 Editorial and Publication Processes in Developing and Newly Industrialized Nations

**James Tumwine, MBChB, MMed, PhD**, *Editor, African Health Sciences, Makerere University School of Medicine*; **Lila Castellanos-Serra, PhD, DrSc**, *Former Executive Editor, Journal Biocologia Aplicada, Former Head Dept. Proteomics, Center for Genetic Engineering and Biotechnology, Havana*

**Session Description:** The session will describe the editorial and publishing process in newly industrialized and developing nations, and how editors manage the publication process, promote journal quality, and work with authors, reviewers and publishers. A particular focus is how editors in less resource rich nations work to overcome barriers to publication at all levels of the editorial and publication process.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

## 23 Joint Publications Among Societies — Opportunities and Challenges

**Morna H. Conway, PhD**, *President, Morna Conway, Inc., Scholarly Journal Consulting*;  
**Kenneth F. Heideman, MS**, *Director of Publications, American Meteorological Society*

**Session Description:** This session will explore the benefits of and challenges associated with joint publication — specifically, journals that are published by two or more Societies. For those Societies considering entering into such a partnership, what are some lessons learned by those who have established joint publications? What are the potential benefits of entering into such agreements in terms of expanding readership and scope? Attendees will have the opportunity to ask specific questions, have general concerns addressed, and come away with ideas for improving their own joint publications or perhaps inspired to embark on such a venture.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief



# Conference Agenda

MONDAY, MAY 5

1:00pm – 2:00pm  
*continued*

## 24 Open Peer Review

**Trish Groves, MBBS, MRCPsych**, Deputy Editor, BMJ, Editor-in-Chief, BMJ Open, BMJ; **Todd Hummel**, Publisher, Clinical Medicine, BioMed Central; **Adam Etkin**, Founder and Managing Director, PRE-Score

**Session Description:** Open Peer Review has been gaining momentum over the past few years, as more open access journals utilizing the practice have come online. Open Peer Review is not just an open access phenomenon, even traditional and hybrid journals have been exploring Open Peer Review in various ways.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

2:00pm – 2:30pm

Refreshment Break in the Exhibit Hall and Poster Presentations

2:30pm – 4:00pm

## 25 Ethics Clinic: Legal Issues for Editors and Publishers When Confronting Misconduct Allegations

**Debra Parrish**, Founding Partner, Parrish Law Offices

**Session Description:** Misconduct allegations can raise numerous legal issues for editors and publishers. Such issues include accepting anonymous allegations; threats of suit for defamation referring an allegation of misconduct to an institution or for retraction; allegations of copyright infringement for publishing allegedly plagiarized material; documentation retention requirements; requests and subpoenas for reviews and reviewer identity during a misconduct investigation; and whistleblower status of an editor or reviewer who identifies possible misconduct during the review of a manuscript or publication. Publishers and editors should appreciate the relevant regulations and laws that exist in various countries and the regulatory bodies, and their authority, that exist in various countries. This session will provide pointers on what editor and publishers can do to minimize the risk of becoming involved in litigation based on a misconduct allegation.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief, Writer/Editor

## 26 Rapidly Changing Publishing Technology: Ignore It at Your Own Risk

**David Haber**, Publishing Workflow Analyst, Cengage; **Jeff Beck**, Technical Specialist, National Center for Biotechnology Information, US National Library of Medicine; **Jim King**, Director of Publishing Technology, American Chemical Society

**Session Description:** This session looks at changing publishing technology and why it matters to the preservation of scientific content. Our panelists discuss how technology impacts business models such as Open Access, why archiving data and storage matters, and how new technologies enable users to get more from the content.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

# Conference Agenda

MONDAY, MAY 5

2:30pm – 4:00pm  
*continued*

## 27 Behind the Scenes with Style Guides: How Updates are Made and Manuals are Selected

**David Morrow**, Senior Editor, University of Chicago Press; Cheryl Iverson, Chair, AMA Manual of Style, editions 8, 9, and 10, Co-Chair, AMA Manual of Style Committee, JAMA Network; **Peter J. Olson**, ELS, Senior Copyediting Coordinator, Sheridan/Dartmouth Journal Services

**Session Description:** Similar to dictionaries, style guides seem to be updated fairly frequently. It never fails that as soon as you finally get the hang of a certain style point, the manual is updated and style points changed. Some of the updates may seem arbitrary, while others are clearly much-needed and welcomed by those who use them. We'll take a behind-the-scenes look at how style manual updates are made and explore the process of how a new journal goes about deciding which style manual to follow.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

## 28 Reference and Networking Tools: New Ways to Read, Store, and Share

**Laura Kuo**, MLIS, MPA, AHIP, Health Science Librarian, Ithaca College Library; **Christine Buske**, PhD, Head of Outreach & Relationship Development, Papers/Springer SBM; **Jeff Lang**, Platform Manager, Web Editions, American Chemical Society; **Roy Kaufman**, Managing Director, New Ventures, Copyright Clearance Center

**Session Description:** Explore the development and acquisition of personal research library/academic social network systems by publishing groups. Speakers will address the development of these tools, how they function and are used by researchers, as well as licensing and other implications for journals and publishing.

**Who Should Attend:** Managing Editor/Publisher, Editor-in-Chief

4:00pm – 4:30pm

Break in the Exhibit Hall and Poster Presentations

4:30pm – 5:30pm

## 29 Will Video Kill the PDF Star?

**Gillian Shasby**, Director of Publications-Operations, JNS Publishing Group; **Moshe Pritsker**, CEO, JoVE

**Session Description:** Viral Videos, including the type that actually make you feel queasy for one reason or another, are everywhere, even garnering coverage on the news. What are publishers, journals, and other organizations doing with video and video podcasts? Will video become something every journal provides in the future? If so, will they supplement or replace XML and PDFs?

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

# Conference Agenda

MONDAY, MAY 5

4:30pm – 5:30pm

*continued*

## 30 Crowdsourcing: Using Your Readers to Generate New Information and Solve Complex Problems

**Jill Waalen, MD, MPH**, Deputy Editor, American Journal of Preventive Medicine, The Scripps Research Institute; **Ingrid Philibert, PhD, MBA**, Executive Managing Editor, Journal of Graduate Medical Education, Accreditation Council for Graduate Medical Education

**Session Description:** The session will discuss how journals engage readers as a form of “crowdsourcing” to identify new ways of addressing complex problems of interest to the journal’s audience, or to expand existing definitions highly relevant to journal readers. The session will summarize the experience of the *American Journal of Preventive Medicine* in using crowdsourcing to solicit ideas on approaches and practical interventions to address childhood obesity, and the efforts of the *Journal of Graduate Medical Education* to engage readers in the development of a practical definition of “quality” in medical education research from the perspective of the users of this information.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

## 31 How Did I Get Here? Perspective of a Volunteer

**Angela Cochran**, Director, Journals, ASCE; **Kenneth F. Heideman**, Director of Publications, American Meteorological Society

**Session Description:** The collective brain trust of CSE members is powerful. Many of us ended up at CSE via circuitous routes, perhaps encouraged by a boss or coworker. We all bring random professional histories to the table. CSE leaders will lead an informal discussion on their work history and history with CSE, why we volunteer, what we have gotten out of it, and then take questions from the audience.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief, Writer/Editor

## 32 Is a Virtual Office Right for You?

**Julie Nash**, Senior Partner, J&J Editorial; **Charles Trowbridge**, Assistant Director, Peer Review Operations, American Chemical Society; **Kerry O'Rourke**, Managing Editor, Kaufman Wills Fusting & Company

**Session Description:** Technology allows us to easily embrace a virtual workplace. This workplace could involve remote staff members, vendor-contractors, or even a completely virtual office. Making the decision to move aspects of your business to the cloud isn't easy. The speakers at this session will outline for you some of the considerations necessary for moving to the cloud and will speak about their experiences.

**Who Should Attend:** Managing Editor/Publisher, Copy Editor/Production Editor, Editor-in-Chief

## Registration Information

### Registration

Visit [www.councilscienceeditors.org](http://www.councilscienceeditors.org) and click on the 2014 Annual Meeting Registration link to register online. You may also return a completed registration form found in the program, along with payment, to CSE headquarters. All early bird pre-registrations must be received before Monday, April 7, 2014. Online registration closes on Monday, April 28, 2014. Onsite registration will begin Friday, May 2 2014.

### One-Day Registration

One-Day registration includes access to the educational sessions, plenary session and meal functions for one day. One-Day registrants must complete a registration form.

### Spouse/Guest Registration

Spouses and guests may register to attend the CSE Annual Meeting. Registration includes the Welcome Reception, President's Reception, and Awards Luncheon. Spouse/Guest registration will not allow access to educational sessions or other meal functions. Spouses and guests must complete a registration form.

### Discount on three or more registrations as part of one transaction

Three or more attendees who register under one transaction are eligible for a \$60 savings per registrant. All registrants must complete a registration form that includes one method of payment.

### Confirmation

Each registrant will automatically receive an email confirmation of their meeting registration after full payment has been processed.

### Cancellation/Substitution Deadlines

Notification of cancellation must be submitted in writing. Cancellations received on or before April 14, 2014 will be subject to a \$250 cancellation charge. No refunds will be given for cancellations received after April 14, 2014. Registrants who do not attend the Annual Meeting and do not notify CSE headquarters in writing by the April 14, 2014 deadline forfeit the full registration fee. Substitutions are permitted until April 21, 2014. Substitution requests must be received in writing at CSE headquarters by April 21, 2014.

### Exhibits

Space is available for exhibitors who wish to show or demonstrate products or services of specific interest to CSE members. Exhibit space is \$1,100 through February 3, 2014 and \$1,300 thereafter. Contact Andrew Van Wasshnova ([andrew@resourcenter.com](mailto:andrew@resourcenter.com)) or (720) 881-6046 at CSE headquarters for an exhibitor application, or visit the CSE website at [www.CouncilScienceEditors.org](http://www.CouncilScienceEditors.org)

### Hotel Accommodations

The San Antonio Marriott Rivercenter  
101 Bowie Street  
San Antonio, Texas 78205-3901  
By phone at (800) 228-9290

We have negotiated a discounted rate of **\$199** plus tax per night for single/double occupancy. Contact the San Antonio Marriott Rivercenter directly to make your reservations. Please make your reservations before April 10, 2014 to receive the discounted rate. Reservations received after the deadline are subject to availability and the group rate may no longer be available. Each registrant is responsible for securing their hotel reservation.

### Meal Functions

All meal functions are included with full and one-day registrations.

### Become a member of CSE

Get connected with the CSE community and experience the lasting value that has impacted thousands of science editors across the globe. 2014 membership dues for the Council of Science Editors are only \$179 for individuals anywhere in the world and \$45 for student membership. Your membership entitles you to discounted registration fees for the annual meeting; a complimentary copy of the quarterly CSE journal, *Science Editor*; 20% discount on CSE publications; and online access to the CSE membership directory. Visit our website at [www.CouncilScienceEditors.org](http://www.CouncilScienceEditors.org) to join or call CSE headquarters at (720) 881-6036.

### Questions

Call (720) 881-6046  
[info@CouncilScienceEditors.org](mailto:info@CouncilScienceEditors.org)  
[www.CouncilScienceEditors.org](http://www.CouncilScienceEditors.org)

# 57th CSE Annual Meeting Registration Form

Please print. Complete a separate registration form for each registrant. **To be eligible for Group Discount rates each registration must be processed as part of one transaction.**

## ATTENDEE INFORMATION

First name \_\_\_\_\_ Last name \_\_\_\_\_

Title for CSE records only \_\_\_\_\_

Company/Organization name \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ St./Prov. \_\_\_\_\_ Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Name (as you wish it to appear on your badge) \_\_\_\_\_

First time attendee  Please send me information about BECOMING A MEMBER

Please specify any allergies and/or dietary restrictions \_\_\_\_\_

Please specify any special accommodations you may require \_\_\_\_\_

Spouse/Guest name (if applicable) \_\_\_\_\_

Please exclude my name from the list provided to CSE 2014 Exhibitors

Additional Names for Group Discount:

1. Name \_\_\_\_\_

First time attendee  Special accommodations you may require \_\_\_\_\_

2. Name \_\_\_\_\_

First time attendee  Special accommodations you may require \_\_\_\_\_

3. Name \_\_\_\_\_

First time attendee  Special accommodations you may require \_\_\_\_\_

## REGISTRATION FEES

### Full Conference

	By April 7	After April 7
CSE Member	<input type="checkbox"/> \$609	<input type="checkbox"/> \$669
CSE Member Group (3+ attendees)*	<input type="checkbox"/> \$549	<input type="checkbox"/> \$609
Non-member	<input type="checkbox"/> \$879	<input type="checkbox"/> \$945
Non-member Group (3+ attendees)*	<input type="checkbox"/> \$819	<input type="checkbox"/> \$885
Student	<input type="checkbox"/> \$249	<input type="checkbox"/> \$314
Spouse/Guest	<input type="checkbox"/> \$259	<input type="checkbox"/> \$325

\*Three or more member registrations as part of one transaction.

### CSE Member One-day Pass

	By April 7	After April 7
Sunday	<input type="checkbox"/> \$335	<input type="checkbox"/> \$365
Monday	<input type="checkbox"/> \$335	<input type="checkbox"/> \$365

### Non-member One-day Pass

	By April 7	After April 7
Sunday	<input type="checkbox"/> \$475	<input type="checkbox"/> \$505
Monday	<input type="checkbox"/> \$475	<input type="checkbox"/> \$505

### Become a CSE Member\*

Add a CSE Membership to your registration today and receive a \$100 discount!

Worldwide Member	<input type="checkbox"/> \$185
Student Member	<input type="checkbox"/> \$49
Developing Country Member	<input type="checkbox"/> \$50
New Member Discount	<input type="checkbox"/> -\$100

\*Visit CSE website at [www.CouncilScienceEditors.org](http://www.CouncilScienceEditors.org) for membership descriptions and eligibility.

### Short Course Registration

	CSE Member	Non-member
Short Course for Journal Editors (Part 1 & II) Friday, May 2 and Saturday, May 3	<input type="checkbox"/> \$560	<input type="checkbox"/> \$660
Short Course on Publication Management Saturday, May 3	<input type="checkbox"/> \$340	<input type="checkbox"/> \$440
Short Course for Manuscript Editors Saturday, May 3	<input type="checkbox"/> \$340	<input type="checkbox"/> \$440
Short Course on Publication Ethics Saturday, May 3	<input type="checkbox"/> \$340	<input type="checkbox"/> \$440

## SESSION SELECTION

Please indicate which sessions you will be attending.

### Saturday, May 3

- BELS Exam
- San Antonio Tours
- New Member and New Attendee Reception
- Welcome Reception and Exhibit Hall Opening

### Sunday, May 4

- Opening Remarks and Business Meeting
- Keynote Address: Dr. Siva Vaidhyanathan

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- 01 – COPE/CSE Joint Session: Misconduct Investigations — Collaboration and Confidentiality Collide
- 02 – Public Access and Reproducible Research: The Journal's Role, Responsibility and Contribution
- 03 – Authorship, Micro-Attribution and Social Engagement
- 04 – Evolution of Article-Based (or Continuous) Publication: Workflow Options and Lessons Learned

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- 05 – Improving the Use of Reporting Guidelines at Your Journal
- 06 – Predatory Publishers: How to Recognize Publishing Fraud
- 07 – Editorial Internships: Opportunities for All to Benefit
- 08 – Usability and Information Design: Creating Author Instructions that WORK

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- 09 – Suspected Misconduct: Deciding When and How to Contact Institutions
- 10 – Open Access —What's New, What's Worked, What Hasn't
- 11 – More Than a Collection: Applied Uses of Supplemental Data
- 12 – Libraries 101

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- 13 – Planning for Continuous Operations in an Emergency
- 14 – Posts, Tweets, Channels and Likes: Adapting Journal Content for New Technologies and Ways of Delivery
- 15 – Big Data Science: Challenges and Opportunities for Authors, Reviewers, Editors and Publishers
- 16 – Editorial Boards: Nuts and Bolts
- President's Reception featuring CSE 2014 Poster Presentation
- CSE Dinner Conversations

### Monday, May 5

- Plenary Address: Dr. Howard Bauchner

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- 17 – Pinning Contributions to Individuals: Transparency of Credit and Responsibility
- 18 – Standardizing Data and Data Exchange in Scholarly Publishing
- 19 – Journal Indexing
- 20 – Educational Strategies in Publication Ethics for Asian Authors

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- Awards Luncheon

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- 21 – Getting the Word Out: Hands-On Marketing Tools for the Publisher & Managing Editor
- 22 – Editorial and Publication Processes in Developing and Newly Industrialized Nations
- 23 – Joint Publications Among Societies – Opportunities and Challenges
- 24 – Open Peer Review

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- 25 – Ethics Clinic: Legal Issues for Editors and Publishers When Confronting Misconduct Allegations
- 26 – Rapidly Changing Publishing Technology: Ignore It at Your Own Risk
- 27 – Behind the Scenes with Style Guides: How Updates are Made and Manuals are Selected
- 28 – Reference and Networking Tools: New Ways to Read, Store, and Share

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- 29 – Will Video Kill the PDF Star?
- 30 – Crowdsourcing: Using Your Readers to Generate New Information and Solve Complex Problems
- 31 – How Did I get Here? Perspective of a Volunteer
- 32 – Is a Virtual Office Right for You?

### CSE Group Tours

- San Antonio Historic Missions Tour \$30
- Riverwalk River Tour \$10

## PAYMENT INFORMATION

### Fee Summary

Conference Registration	\$ _____
Short Course(s) Registration	\$ _____
Membership Fee	\$ _____
New Member Discount (– \$100)	— \$ _____
Certificate Program Discount (–20%)	— \$ _____
CSE Group Tour Total	\$ _____
<b>Total Payment Amount</b>	<b>\$ _____</b>

### Payment

Payment is due at the time of registration. We accept checks, money orders or credit cards (Visa, MasterCard, Discover, and American Express). Payment (in US dollars) must accompany this form. Make checks payable to the Council of Science Editors. International registration must remit payment in US funds drawn from a US bank. CSE taxpayer ID number is 35-6060021.

Registrations will not be processed without full payment.

Check/MO     MC     Visa     Disc     AmEx

Card Number \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Mail registration form and payment to:

Council of Science Editors, Inc.  
 10200 West 44th Avenue, Suite 304  
 Wheat Ridge, CO 80033  
 Phone: 720-881-6046  
 Fax: 303-422-8894  
[www.CouncilScienceEditors.org](http://www.CouncilScienceEditors.org) | [CSE@CouncilScienceEditors.org](mailto:CSE@CouncilScienceEditors.org)

## CSE Group Tours

### San Antonio Riverwalk River Tour

Rio San Antonio Cruises offers a 1-hour, fully-narrated tour of the San Antonio Riverwalk. Your professional tour guide explains many of the world-famous Riverwalk's features, including how it came to be (courtesy of Robert H.H. Hugman), the Arneson River Theatre, the statue of St. Anthony (name for San Antonio), world's fastest hotel ever built (Hilton Palacio del Rio), and a wealth of other interesting places. Guests will learn a bit about the heart of the city in a fun and unique way.

**Date:** Saturday, May 3, 2014

**Time:** 10:00am – 11:00am

**Cost:** \$10

### San Antonio Historic Missions Tour

Visit the four Spanish Missions south of San Antonio, which helped to lay the foundation for the city. This three hour private, guided bus tour allows you to not only learn about the Missions, but to get out and actually see the Mission Concepción, Mission San Jose, Mission San Juan, and Mission Espada.

Ticket includes:

- 3-hour guided bus tour, including stops at four of the Missions

**Date:** Saturday, May 3, 2014

**Time:** 12:30pm – 3:30pm

**Cost:** \$30



### Who should attend the Annual Meeting?

- Editors of all types
- Editors-in-chief
- Associate Editors
- Senior editors
- Managing editors
- Manuscript editors
- Production managers
- Publishers
- Printers
- Librarians
- Information specialists
- Authors
- Researchers
- Scholars
- Vendors

### CSE Publication Certificate Program

New applicants must be members of CSE and must submit an application fee of \$75. Accepted applicants and current program participants will receive a **20% discount** on related activities (webinars, conferences, short courses). Over a three-year period, participants must attend two CSE annual conferences (full registration is required), three CSE webinars (one may be recorded), and two CSE short courses (choice of Journal Editors, Publication Management, Manuscript Editors, or Journal Metrics). In addition, the enrollee will propose a research project, prepare a poster presentation for an annual meeting, and submit a research paper based on the project to *Science Editor*.

### By attending the 2014 Annual Meeting, you will:

- Arm yourself with the latest strategies and ideas the scientific publishing industry has to offer;
- Invest in your continued growth and gain an advantage over your competition;
- Develop performance-based objectives and new ways to do business;
- Learn from top industry minds how to surpass the status quo in order to be exceptional;
- Find specific content for your varied needs, from our skilled faculty and leading experts in scientific editing and publishing;
- Dive into current research to find ways to cut costs, streamline processes and drive innovation;
- Discover the newest trends, innovations and technology.



Council of Science Editors, Inc.  
10200 West 44th Avenue, Suite 304  
Wheat Ridge, CO 80033  
[www.CouncilScienceEditors.org](http://www.CouncilScienceEditors.org)

Register by **April 1**  
and **SAVE** over **\$50!**

