



Schedule at a Glance

Sunday, 16 May

7:00 AM – 8:00 PM	Registration & Check In
7:30 AM – 3:30 PM	Speaker Ready Room Open
7:30 AM – 8:30 AM	Continental Breakfast
8:30 AM	Opening Session & Opening Remarks
8:45 AM – 9:15 AM	Business Meeting
9:15 AM – 10:15 AM	Keynote Address—Dr. Marshall Shepherd
10:15 AM – 11:00 AM	Refreshment Break & Exhibits and Visit Poster Presentations
11:00 AM – 12:30 PM	Concurrent Educational Sessions <ol style="list-style-type: none">1. You Can't Make Them (Or Can You?): Engaging Readers' Attention2. The Changing Climate of the Workplace3. Journal Development and Ranking
12:30 PM – 1:30 PM	Lunch & Exhibits and Visit Poster Presentations
1:30 PM – 3:00 PM	Concurrent Educational Sessions <ol style="list-style-type: none">4. Data Visualization – Making Sleepy Statistics Sing5. Exploring International Markets: How to Devise an Effective Marketing Strategy Through Collaboration of Editors and Sales Teams6. New Horizons for Manuscript Editors
3:00 PM – 3:30 PM	Refreshment Break & Exhibits and Visit Poster Presentations
3:30 PM – 5:00 PM	Concurrent Educational Sessions <ol style="list-style-type: none">7. The Virtual Office: Establishing and Optimizing the Remote Workplace8. Optimizing the Internet for Your Journal9. Experiences from the Developing World—International Scholarship Winners
5:00 PM – 7:00 PM	President's Reception featuring CSE 2010 Poster Presentations
7:00 PM – 8:30 PM	Workplace Bullying: America's Silent Epidemic

Monday, 17 May

8:00 AM – 5:00 PM	Registration & Check In
8:30 AM – 4:30 PM	Speaker Ready Room Open
8:00 AM – 9:00 AM	Continental Breakfast in Exhibit Hall
9:00 AM – 10:00 AM	Plenary Address—Dr. George Luber

10:00 AM – 10:30 AM	Refreshment Break in the Exhibit Hall and Visit Poster Presentations
10:30 AM – 12:00 PM	Concurrent Educational Sessions
	10. A Picture's Worth a Thousand Words
	11. Hot Topics and Cool Collaborations: Special Issues and Collaborative Publishing
	12. Professionalizing the Editorial Office
12:00 PM – 1:00 PM	Awards Luncheon
1:00 PM – 1:30 PM	Dessert in the Exhibit Hall and Poster Presentations
1:30 PM – 3:00 PM	Concurrent Educational Sessions
	13. On The Spot: Making the Most of Society Conferences & Exhibitions
	14. Working with Authors: Moving Beyond the Impasse
	15. Editorial Policy Committee—Ethics Clinic
3:00 PM – 3:30 PM	Refreshment Break in the Exhibit Hall and Poster Presentations
3:30 PM – 5:00 PM	Concurrent Educational Sessions
	16. Banishing the Ghost: Examining the Role of Science Writers
	17. Project Management
	18. How Are Non-Native English-Speaking Authors Coping with Requirements to Publish in English-Language Journals?
5:00 PM	Exhibit Hall and Poster Presentation Dismantle and Move Out

Tuesday, 18 May

8:00 AM – 3:00 PM	Registration & Check In
8:30 AM – 10:30 AM	Speaker Ready Room Open
8:00 AM – 8:30 AM	Continental Breakfast
8:30 AM – 10:00 AM	Concurrent Educational Sessions
	19. The Perfect Storm—Unprecedented Industry Climate Change
	20. Your Instructions for Authors: How Helpful Are They?
	21. When is the Right Time to Launch a New Journal?
10:00 AM – 11:00 AM	Plenary Address—Dr. Michael Lemonick
11:00 AM – 12:30 PM	Concurrent Educational Sessions
	22. Best Hiring Practices
	23. Outsourcing Non-Core Competency Editorial and Production Functions
	24. Requests for Proposals (RFPs) to Journal Publishers: A Primer for Editorial Professionals
12:30 PM – 1:00 PM	CSE 2011 Annual Meeting Kickoff Luncheon—Baltimore, MD
1:30 PM – 2:30 PM	Experience Atlanta!—Inside CNN Tour