



SCIENCE EDITOR

Ad Placement Agreement

Council of Science Editors

10200 West 44th Avenue, Suite 304

Wheat Ridge, CO 80033

P: 720.881.6046 F: 303.422.8894

Email: CSE@CouncilScienceEditors.org

Science Editor is the official publication of the Council of Science Editors, Inc., an international organization of scholarly and technical editors. The bimonthly journal is read by more than 1,500 U.S. and international members and their colleagues. Readers include editors-in-chief, managing editors, and manuscript editors at journals; freelance editors, writers working directly with scientists and physicians; book editors; and others involved in scientific writing, editing, and publishing. *Science Editor* is an ideal forum for your marketing message.

Advertising Policy: All advertising is subject to publisher's approval. The publisher reserves the right to reject or cancel any ad. Publisher's liability is to the direct cost of the advertisement. Publication of any ad is not an endorsement of the advertiser's product or service.

Please note: Please submit files electronically. We accept .eps, .tif, and .pdf formats. Please contact Jeannine Broker, Advertising Coordinator at 720.881.6046 for full specifications, or if you are unable to submit an electronic file. Digital files not meeting specifications will incur additional charges.

Advertiser: _____

Contact Name: _____

Billing Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Please Select One : Member Non-Member

Name of Member : _____

For all advertising questions, please contact Jeannine Broker, CSE Advertising Coordinator, at 720.881.6046, or via email at jbroker@resourcenter.com

ADVERTISING RATES (15% Discount for 6 consecutive placements).

Member Rate	1 Placement Black & White	6 Issue Discount Black & White	1 Placement Color	6 Issue Discount Color
Full Page	\$325.00	\$276.25	\$825.00	\$701.25
½ Page	\$225.00	\$191.25	\$725.00	\$616.25
¼ Page	\$125.00	\$106.25	Not Available	Not Available
Inside Front Cover	\$475.00	\$403.75	\$975.00	\$828.75
Inside Back Cover	\$450.00	\$382.50	\$950.00	\$807.50
Non-Member Rate	1 Placement Black & White	6 Issue Discount Black & White	1 Placement Color	6 Issue Discount Color
Full Page	\$375.00	\$318.75	\$875.00	\$743.75
½ Page	\$275.00	\$233.75	\$775.00	\$658.75
¼ Page	\$175.00	\$148.75	Not Available	Not Available
Inside Front Cover	\$525.00	\$446.25	\$1,025.00	\$871.25
Inside Back Cover	\$500.00	\$425.00	\$1,000.00	\$850.00

AD PLACEMENT (check all that apply)

AD SIZE

<input type="checkbox"/> January/February 20_____ (Due by September 9)	<input type="checkbox"/> Full Page	7 3/8" X 9 7/8"
<input type="checkbox"/> March/April 20_____ (Due by November 4)	<input type="checkbox"/> Inside Front Cover	full bleed 8 3/8" X 10 7/8"
<input type="checkbox"/> May/June 20_____ (Due by January 16)	<input type="checkbox"/> Inside Back Cover	full bleed 8 3/8" X 10 7/8"
<input type="checkbox"/> July/August 20_____ (Due by March 3)	<input type="checkbox"/> ½ Page	7 3/8" X 4 7/8"
<input type="checkbox"/> September/October 20_____ (Due by May 20)	<input type="checkbox"/> ¼ Page	3 5/8" X 4 7/8"
<input type="checkbox"/> November/December 20_____ (Due by July 15)	Color or Black and White	
	<input type="checkbox"/> Color	<input type="checkbox"/> Black & White

ADVERTISING CHARGES

Member Rate: \$ _____ X _____ Issues

Non-Member Rate: \$ _____ X _____ Issues

Total Cost: \$ _____

FORM OF PAYMENT

Option 1: Total Amount Due Enclosed

Option 2: Each Ad to be Billed Separately

Please make check payable in U.S. dollars to CSE and mail to:

Council of Science Editors

Attention: Jeannine Broker, Advertising Coordinator

10200 W. 44th Avenue, Suite 304

Wheat Ridge, CO 80033

Check

Visa

Discover

MasterCard

AMEX

Credit Card #: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

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