



NANPA's 2010 Traveling Road Shows

Los Angeles, California – May 21-23, 2010

Princeton, New Jersey – June 11-13, 2010

Houston, Texas – September 24-26, 2010

Our Mission:

NANPA promotes the art and science of nature photography as a medium of communication for nature appreciation and environmental protection. NANPA provides information, education, inspiration and opportunity for all persons interested in nature photography. NANPA fosters excellence and ethical conduct in all aspects of our endeavors.

LEVELS: There are 4 levels of sponsorship – *Visionary* (\$1,000), *Image Maker* (\$500), *View Finder* (\$250) and *Shutterbug* (\$100). Levels are per event. We welcome sponsorship for all four events (*Visionary for all four events would be \$4,000*) or for a single event.

BENEFITS:

These are the benefits for *VISIONARY* (\$1,000) level:

1. National publicity (company logo, company name, and a phone number, web address or location) on any printed or web materials advertising the event such as the NANPA *Currents* newsletter, e-mail notices, postcards or flyers. It is expected that a maximum of *Currents* will reach 3,000 individual addresses and at least five e-mails will be sent to promote this event.
2. Company logo, name, phone number, web address and location acknowledging sponsorship of the Saturday lunch.
3. A charitable tax deduction if the check is made out to: NANPA FOUNDATION (Road Show Event); a business expense tax deduction if the check is made out to NANPA. Sponsors are encouraged to check with their personal accountants regarding tax deductions.
4. An opportunity for us to place appropriate sponsor-provided printed info and/or product offers and/or samples in registration materials.
5. A positive association with NANPA (but not outright endorsement of products or services).
6. Public recognition at the national Annual Summit as a Road Show Sponsor.
7. Table exhibit at the sponsored Road Show. (optional)

These are the benefits for *IMAGE MAKER* (\$500) level:

1. National publicity (company logo, company name, and a phone number, web address or location displayed preferentially according to the level of sponsorship) on any printed or web materials advertising the event such as the NANPA *Currents* newsletter, e-mail notices, postcards or flyers. It is expected that a maximum of 3 *Currents* reaching 3,000 individual addresses will occur and at least five e-mails to those who desire electronic mail.
2. A charitable tax deduction if the check is made out to: NANPA FOUNDATION (Road show Event); a business expense tax deduction if the check is made out to NANPA. Sponsors are encouraged to check with their personal accountants regarding tax deductions.
3. An opportunity for us to place appropriate sponsor-provided printed info and/or product offers and/or samples in registration materials.
4. A positive association with NANPA (but not outright endorsement of products or services).
5. Public recognition at the national Annual Summit as a Traveling Road Show Sponsor.
6. Table exhibit at the sponsored Road Show. (optional)

These are the benefits for VIEW FINDER (\$250) level:

- 1. Event publicity (company logo, company name, and a phone number, web address or location displayed preferentially according to the level of sponsorship) on any printed materials at the event.
- 2. A charitable tax deduction if the check is made out to: NANPA FOUNDATION (Road Show Event); a business expense tax deduction if the check is made out to NANPA. Sponsors are encouraged to check with their personal accountants regarding tax deductions.
- 3. An opportunity for us to place appropriate sponsor-provided printed info and/or product offers and/or samples in registration materials.
- 4. A positive association with NANPA (but not outright endorsement of products or services).
- 5. Public recognition at the national Annual Summit as a Traveling Road Show Sponsor.

These are the benefits for SHUTTERBUG (\$100) level:

- 1. An opportunity for us to place appropriate sponsor-provided printed info and/or product offers and/or samples in registration materials.
- 2. A charitable tax deduction if the check is made out to: NANPA FOUNDATION (Road Show Event); a business expense tax deduction if the check is made out to NANPA. Sponsors are encouraged to check with their personal accountants regarding tax deductions.
- 4. A positive association with NANPA (but not outright endorsement of products or services).
- 5. Public recognition at the national Annual Summit as a Traveling Road Show Sponsor.

A: CONTACT INFO

Company: _____

Authorized Officer: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

B: SPONSORING OPPORTUNITIES

Los Angeles, CA Road Show

- Visionary Level (\$1,000)
- Image Maker Level (\$500)
- View Finder Level (\$250)
- Shutterbug Level (\$100)

Princeton, NJ Road Show

- Visionary Level (\$1,000)
- Image Maker Level (\$500)
- View Finder Level (\$250)
- Shutterbug Level (\$100)

Houston, TX Road Show

- Visionary Level (\$1,000)
- Image Maker Level (\$500)
- View Finder Level (\$250)
- Shutterbug Level (\$100)

C. PAYMENT METHOD:

- Visa
- MasterCard
- American Express
- Discover
- Check # : _____

Credit Card # : _____

Expiration Date: _____

Name of Cardholder: _____

Signature: _____

Please direct questions to Lina Dennison or Jeannine Broker, 303-422-8527 or ldennison@nanpa.org, jbroker@nanpa.org
Fax or mail completed form to:
303-422-8894 or
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Wheat Ridge, CO 80033