Call for Podcasts: Nurse as Scientist

The image of “nurse as scientist” is largely absent from public perception of nurses and nursing. The purpose of this competition is to create a series of enhanced podcasts that can be widely disseminated to the public to increase visibility and public awareness of nurses’ roles as scientists in the development of knowledge for health care. This competition is open to all students in U.S. nursing programs who wish to develop and present to the public an image of “nurse as scientist” using the public- and youth-friendly cyber-technology of podcasting. The contest will occur in two phases, with regional winners announced by the Regional Research Societies (Eastern Nursing Research Society, Midwest Nursing Research Society, Southern Nursing Research Society, and Western Institute of Nursing), and the national winner featured at the 2008 National State of the Science Congress on Nursing Research, October 2-4, 2008.

Phase I: Regional Research Societies
Each of the Regional Research Societies will hold a regional competition. Each of the four regional winners (one from each society) will receive a $1,000 prize and advance to the national competition. All regional winners will be announced by May 1, 2008. Individuals and groups may apply but only one $1,000 award will be awarded by each regional society. Application forms for the regional contests will be posted on the Regional Research Societies’ web sites by January 15, 2008.

Phase II: National Award by the Council for the Advancement of Nursing Science
The Regional Research Societies will forward the regional winners to the Council for the Advancement of Nursing Science (Council) by May 1, 2008. The national competition will be judged by the Awards Committee of the Council. The winner of the national competition will receive a $1,500 scholarship for travel expenses plus one free conference registration for the 2008 State of the Science Congress on Nursing Research to be held Oct. 2-4, 2008 at the Omni Shoreham Hotel in Washington, DC. All regional and national winners will be posted on the Council’s web site and will be broadcast during the Network Nexus session of the Congress. Individuals and groups may apply, but only one scholarship for $1,500 and one free conference registration will be awarded. The national winner must attend the 2008 State of the Science Congress in order to receive the scholarship.

Criteria for selection will include:
- Extent to which message is consistent with theme of contest
- Clarity of message for a lay audience
- Originality/creativity
- Production quality

Length of podcast: up to 2 minutes.

Categories: audio only, still media and audio, video.

Detailed submission instructions can be found on each Regional Research Society’s website. Generally, podcasts should be saved on CD and mailed to the regional research society to which the student belongs. Use the following formats: for audio only: .mp3; for enhanced podcast: .m4a; for video podcast: .mov

For information on creating a podcast, see: http://www.nursing.vcu.edu/podcasting/; for questions about podcast submission please check the Regional Research Societies’ home pages or contact Marjean Griggs at: mgriggs@aannet.org

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