C3.2: Methodological Procedures for Qualitative Cross Cultural Analysis for Health Promotion Intervention Development

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Abstract:
Introduction: Despite the need for health promotion work that addresses health disparities, there are a limited number of methodological references that detail how cross-cultural comparisons might be done in order to inform interventions. The purpose of this methodological presentation is to discuss the procedures for cross cultural analysis of primarily qualitative data for health disparities interventions.

Method(s): The methodological procedures are taken from cross cultural analyses currently being used to develop a health promotion intervention to address health disparities in disablement among Mexican American and Non-Hispanic White women. Preliminary data from 43 women participating in an on-going ethnographic study of health disparities in disablement is used to demonstrate. The women in the study currently range in age from 55 to 75 years and developed a permanent mobility impairment starting from age 6 to age 70. Of the 43 women, 53% are White and 47% are Mexican American. The majority were unemployed and unmarried.

Results: The procedures on how concepts are developed for each group prior to cross cultural comparisons and health promotion model integration include the following steps: First, within group concepts are developed. Second, concepts within each group are matched for similar conceptual and explanatory properties. Third, comparisons are made between conceptually matched concepts. Fourth, explanatory models are created to account for conceptual differences.

Discussion & Conclusions: The newly created explanatory models of health disparities are used to guide culturally appropriate health promotion intervention work for Mexican American and
Non-Hispanic White women with mobility impairments. This study was funded by support from the National Institutes of Health/National Institute of Nursing Research (R01 NR010360).

**Abstract History:**
This abstract has not been presented or accepted for presentation in whole or in part at the SNRS or other scientific meeting.

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