



Call for Podcasts: “Nurse as Scientist”

The image of “nurse as scientist” is largely absent from public perception of nurses and nursing. The purpose of this competition is to create a series of podcasts that can be widely disseminated to the public to increase the visibility and public awareness of nurses’ roles as scientists in the development of health care knowledge.

This competition is open to all students in U.S. nursing programs who wish to develop and present to the public an image of “nurse as scientist” using the public- and youth-friendly cyber-technology of podcasting. The contest will occur in two phases, with regional winners announced by the regional research societies, and the national winner featured at the 2010 National State of the Science Congress on Nursing Research.

Phase I: Regional Research Societies

Each of the regional research societies (Eastern Nursing Research Society, Midwest Nursing Research Society, Southern Nursing Research Society and Western Institute of Nursing) will hold a regional competition. Each of the four regional winners (one from each society) will receive a \$1000 prize and advance to the national competition. All regional winners will be announced by May 3rd, 2010.

Phase II: National Award by the Council for the Advancement of Nursing Science

The regional research societies will forward their winners to the Council for the Advancement of Nursing Science by May 3rd, 2010. The national competition will be judged by the Awards Committee of the Council. The winner of the national competition will receive a \$1,500 scholarship for travel expenses plus one free conference registration for the 2010 State of the Science Congress on Nursing Research to be held September 27th – 29th, 2010 at the Omni Shoreham Hotel in Washington, DC. All regional and national winners will be posted on the Council’s web site and will be broadcast during the Congress. Individuals and groups may apply, but only one scholarship for \$1,500 and one free conference registration will be awarded. The national winner must attend the 2010 State of the Science Congress in order to receive the scholarship.

Criteria for selection will include:

- Extent to which message is consistent with theme of contest
- Clarity of message for a lay audience
- Originality/creativity
- Production quality

Length of podcast: up to 2 minutes.

Categories: still media and audio or video

Detailed submission instructions can be found on each regional research society’s website. Generally, podcasts should be saved on CD and mailed to the regional research society to which the nursing student belongs. Use the following formats:

For enhanced podcast: .m4a

For video podcast: .mov

For information on creating a podcast, see: <http://www.nursing.vcu.edu/podcasting/>; for questions about podcast submission please contact Joy Burwell from the Council at jburwell@aannet.org or 202-777-1166.